



# National Parents Union Survey

N=1,516 parents of public school students in grades kindergarten through 12th grade

Field Dates: December 10-15, 2025

Margin of Error: ± 2.6 percentage points

## MOOD OF THE COUNTRY

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

|                 |     |
|-----------------|-----|
| Wrong track     | 49% |
| Right direction | 38% |
| Unsure          | 13% |

2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]
3. [QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

|                                    | 1st Choice | 2nd Choice | Combined Choice |
|------------------------------------|------------|------------|-----------------|
| Cost of living                     | 31%        | 19%        | 50%             |
| Jobs and the economy               | 15%        | 17%        | 32%             |
| Political corruption               | 10%        | 8%         | 18%             |
| Immigration                        | 9%         | 8%         | 17%             |
| Healthcare                         | 6%         | 9%         | 16%             |
| The state of democracy             | 6%         | 5%         | 11%             |
| Crime                              | 5%         | 7%         | 12%             |
| Education                          | 3%         | 4%         | 7%              |
| Drug abuse                         | 3%         | 4%         | 7%              |
| Taxes                              | 2%         | 5%         | 7%              |
| National security                  | 2%         | 3%         | 5%              |
| Gun rights                         | 2%         | 3%         | 5%              |
| The environment and climate change | 1%         | 3%         | 5%              |
| Abortion                           | 1%         | 1%         | 3%              |
| Race relations                     | 1%         | 1%         | 2%              |
| Something else (Please specify)    | 1%         | 1%         | 1%              |
| Unsure                             | 1%         | 1%         | 2%              |

4. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

|                                     |            |
|-------------------------------------|------------|
| <b>STRONGLY/SOMEWHAT APPROVE</b>    | <b>46%</b> |
| <b>STRONGLY/SOMEWHAT DISAPPROVE</b> | <b>50%</b> |
| Strongly approve                    | 21%        |
| Somewhat approve                    | 25%        |
| Somewhat disapprove                 | 16%        |
| Strongly disapprove                 | 34%        |
| Unsure                              | 4%         |

*[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveTariffs]*

5. **[QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]**

|                                     |            |
|-------------------------------------|------------|
| <b>STRONGLY/SOMEWHAT APPROVE</b>    | <b>44%</b> |
| <b>STRONGLY/SOMEWHAT DISAPPROVE</b> | <b>51%</b> |
| Strongly approve                    | 18%        |
| Somewhat approve                    | 26%        |
| Somewhat disapprove                 | 16%        |
| Strongly disapprove                 | 35%        |
| Unsure                              | 5%         |
  
6. **[QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**

|                                     |            |
|-------------------------------------|------------|
| <b>STRONGLY/SOMEWHAT APPROVE</b>    | <b>46%</b> |
| <b>STRONGLY/SOMEWHAT DISAPPROVE</b> | <b>50%</b> |
| Strongly approve                    | 24%        |
| Somewhat approve                    | 22%        |
| Somewhat disapprove                 | 14%        |
| Strongly disapprove                 | 36%        |
| Unsure                              | 3%         |
  
7. **[QTrumpApproveTariffs] Do you approve or disapprove of the way Donald Trump is handling tariffs? [RANDOMIZE SCALE 1-4, 4-1]**

|                                     |            |
|-------------------------------------|------------|
| <b>STRONGLY/SOMEWHAT APPROVE</b>    | <b>42%</b> |
| <b>STRONGLY/SOMEWHAT DISAPPROVE</b> | <b>52%</b> |
| Strongly approve                    | 18%        |
| Somewhat approve                    | 24%        |
| Somewhat disapprove                 | 17%        |
| Strongly disapprove                 | 35%        |
| Unsure                              | 6%         |
  
8. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

|                                   |            |
|-----------------------------------|------------|
| <b>IMPROVING A LOT/LITTLE</b>     | <b>30%</b> |
| <b>GETTING A LOT/LITTLE WORSE</b> | <b>51%</b> |
| Improving a lot                   | 9%         |
| Improving a little                | 21%        |
| Staying the same                  | 16%        |
| Getting a little worse            | 25%        |
| Getting a lot worse               | 26%        |
| Unsure                            | 3%         |
  
9. **[QEconPersonal] Do you think *your personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

|                                   |            |
|-----------------------------------|------------|
| <b>IMPROVING A LOT/LITTLE</b>     | <b>29%</b> |
| <b>GETTING A LOT/LITTLE WORSE</b> | <b>43%</b> |
| Improving a lot                   | 8%         |
| Improving a little                | 21%        |
| Staying the same                  | 26%        |
| Getting a little worse            | 24%        |
| Getting a lot worse               | 19%        |
| Unsure                            | 2%         |

**10. [QEconTrumpEffect] In thinking about President Trump's economic policies, do you think they have helped your personal economic situation, hurt it, or made no real difference either way? [RANDOMIZE SCALE 1-5, 5-1]**

|                            |            |
|----------------------------|------------|
| <b>HELPED A LOT/LITTLE</b> | <b>25%</b> |
| <b>HURT A LOT/LITTLE</b>   | <b>46%</b> |
| Helped a lot               | 9%         |
| Helped a little            | 16%        |
| Made no real difference    | 26%        |
| Hurt a little              | 21%        |
| Hurt a lot                 | 25%        |
| Unsure                     | 4%         |

**11. [QEconJudge] When you think about how the U.S. economy is doing, which of the following factors matters most to you? [RANDOMIZE 1-9]**

|  |     |
|--|-----|
| Prices and cost of living (groceries, gas, etc.) | 45% |
| Your personal finances                           | 14% |
| Wages and job opportunities                      | 11% |
| Cost of healthcare                               | 8%  |
| Overall economic growth (GDP)                    | 7%  |
| Government debt and spending                     | 5%  |
| Housing market                                   | 4%  |
| Interest rates                                   | 4%  |
| Stock market performance                         | 2%  |
| Something else (please specify)                  | *%  |

**12. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]**

|   |     |
|---|-----|
| I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 36% |
| I am just able to pay for basic necessities   | 37% |
| I struggle to pay for basic necessities   | 25% |
| Unsure  | 1%  |

**13. [QProb] Thinking about the economy and your personal financial situation . . .**

**How much of a problem, if at all, are each of the following for your family right now?**  
**[DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Very big problem      2. Somewhat big problem      3. Not much of a problem      4. Not a problem at all      5. Unsure

|   | VERY/<br>SOME. BIG<br>PROBLEM | Very big<br>problem | Somewhat<br>big problem | Not much of<br>a problem | Not a problem<br>at all | Unsure |
|---|-------------------------------|---------------------|-------------------------|--------------------------|-------------------------|--------|
| <b>Rising cost of everyday purchases like food or gas</b>       | <b>81%</b>                    | 47%                 | 34%                     | 14%                      | 4%                      | 1%     |
| <b>Rising cost of housing or rent</b>                           | <b>72%</b>                    | 43%                 | 29%                     | 18%                      | 9%                      | 1%     |
| <b>The cost of healthcare or health insurance</b>               | <b>69%</b>                    | 36%                 | 34%                     | 20%                      | 9%                      | 1%     |
| <b>The cost of college or other education after high school</b> | <b>66%</b>                    | 33%                 | 33%                     | 18%                      | 11%                     | 4%     |
| <b>The cost of extracurricular activities for children</b>      | <b>61%</b>                    | 23%                 | 38%                     | 27%                      | 10%                     | 2%     |
| <b>The cost of childcare</b>                                    | <b>50%</b>                    | 26%                 | 24%                     | 21%                      | 26%                     | 3%     |

**14. [QOPAG] How important do you think it should be for elected leaders to focus on improving each of the following in the United States? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Top priority      2. Important but lower priority      3. Not too important      4. Not at all important      5. Unsure

|   | TOP<br>PRIORITY/<br>IMPORTANT | Top priority | Important but<br>lower priority | Not too<br>important | Not at all<br>important | Unsure |
|---|-------------------------------|--------------|---------------------------------|----------------------|-------------------------|--------|
| <b>Cost-of-living for families with kids</b>  | <b>93%</b>                    | 73%          | 20%                             | 4%                   | 2%                      | 2%     |
| <b>Access to food and nutrition</b>           | <b>93%</b>                    | 69%          | 24%                             | 4%                   | 2%                      | 1%     |
| <b>Affordable and accessible healthcare</b>   | <b>93%</b>                    | 67%          | 26%                             | 4%                   | 2%                      | 1%     |
| <b>Children's mental health</b>               | <b>91%</b>                    | 60%          | 31%                             | 5%                   | 2%                      | 2%     |
| <b>Education and career training pathways</b> | <b>88%</b>                    | 48%          | 41%                             | 8%                   | 2%                      | 2%     |
| <b>Childcare cost and access</b>              | <b>84%</b>                    | 42%          | 41%                             | 10%                  | 4%                      | 2%     |
| <b>Paid family leave</b>                      | <b>76%</b>                    | 27%          | 49%                             | 16%                  | 4%                      | 3%     |

## GENERAL REPORT CARD ON PUBLIC EDUCATION

Now, thinking about public education for grades kindergarten through 12th grade (K-12)...

15. [QSatK12US] Overall, how satisfied or dissatisfied are you with the quality of education students receive in K-12 public schools in the United States today? [RANDOMIZE SCALE 1-4, 4-1]

|   |            |
|---|------------|
| <b>COMPLETELY/SOMEWHAT SATISFIED</b>    | <b>69%</b> |
| <b>COMPLETELY/SOMEWHAT DISSATISFIED</b> | <b>29%</b> |
| Completely satisfied                    | 17%        |
| Somewhat satisfied                      | 52%        |
| Somewhat dissatisfied                   | 22%        |
| Completely dissatisfied                 | 7%         |
| Unsure                                  | 2%         |

16. [QEduChanges] Do you think the K-12 public education system in the United States needs . . . ? [RANDOMIZE SCALE 1-4, 4-1]

|                     |     |
|---------------------|-----|
| A complete overhaul | 15% |
| Major changes       | 42% |
| Minor changes       | 37% |
| No changes at all   | 3%  |
| Unsure              | 3%  |

*[IF SAYS CHANGES NEEDED (QEduChanges=1-3), ASK]*

17. [QWhatChanges] What changes do you think are most needed to improve the K-12 public education system in the United States? Select up to two. [SELECT UP TO TWO]  
[RANDOMIZE 1-9]

Changes related to . . .

|   |          |
|---|----------|
|   | (n=1428) |
| School safety                                   | 36%      |
| School funding or budgets                       | 28%      |
| Teacher pay                                     | 27%      |
| School curriculum                               | 27%      |
| Teaching methods or ways students learn         | 27%      |
| Services or supports offered for students       | 17%      |
| Vocational or technical education/trade schools | 10%      |
| School rules or policies                        | 10%      |
| School choice                                   | 6%       |
| Other changes                                   | 1%       |

18. [QSatKidSchools] Thinking about your own children, overall, how satisfied or dissatisfied are you with the quality of education your children are receiving from their public schools? [RANDOMIZE SCALE 1-4, 4-1]

|   |            |
|---|------------|
| <b>COMPLETELY/SOMEWHAT SATISFIED</b>    | <b>76%</b> |
| <b>COMPLETELY/SOMEWHAT DISSATISFIED</b> | <b>23%</b> |
| Completely satisfied                    | 21%        |
| Somewhat satisfied                      | 54%        |
| Somewhat dissatisfied                   | 17%        |
| Completely dissatisfied                 | 6%         |
| Unsure                                  | 1%         |

## EDUCATION PRIORITIES/AGENDA

**19. [QFocus] Thinking about people who make policy decisions that affect your children's public schools, how important do you think it is for them to focus on each of the following? [DISPLAY AS GRID, 3 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. One of the MOST important things they should focus on

2. Important, but not one of the most important to focus on

3. Not too important to focus on

4. They should not focus on this at all

5. Unsure

|   | ONE OF THE MOST IMPORTANT/IMPORTANT | One of the MOST important things they should focus on | Important, but not one of the most important to focus on | Not too important to focus on | They should not focus on this at all | Unsure    |
|---|-------------------------------------|---|--|-------------------------------|--------------------------------------|-----------|
| <b>How to protect schools from violence</b>   | <b>95%</b>                          | <b>77%</b>  | <b>19%</b>   | <b>3%</b>                     | <b>1%</b>                            | <b>1%</b> |
| <b>How schools should prepare students for the future</b>   | <b>95%</b>                          | <b>72%</b>  | <b>23%</b>   | <b>2%</b>                     | <b>1%</b>                            | <b>1%</b> |
| <b>How to ensure all kids have access to high quality schools, regardless of their family's income level or where they live</b> | <b>93%</b>                          | <b>65%</b>  | <b>27%</b>   | <b>4%</b>                     | <b>2%</b>                            | <b>2%</b> |
| <b>How schools teach students to read</b>   | <b>93%</b>                          | <b>63%</b>  | <b>30%</b>   | <b>4%</b>                     | <b>1%</b>                            | <b>2%</b> |
| <b>How schools should address students' mental health needs</b>   | <b>93%</b>                          | <b>62%</b>  | <b>31%</b>   | <b>4%</b>                     | <b>1%</b>                            | <b>2%</b> |
| <b>How schools teach students about math</b>  | <b>92%</b>                          | <b>53%</b>  | <b>39%</b>   | <b>5%</b>                     | <b>1%</b>                            | <b>2%</b> |
| <b>How to pay teachers adequately</b>   | <b>90%</b>                          | <b>53%</b>  | <b>37%</b>   | <b>7%</b>                     | <b>1%</b>                            | <b>2%</b> |
| <b>How to ensure that every family can choose the public school that works best for their child</b>                             | <b>88%</b>                          | <b>45%</b>  | <b>43%</b>   | <b>8%</b>                     | <b>2%</b>                            | <b>2%</b> |
| <b>How to ensure the majority of parents' views are considered when making policy decisions</b>                                 | <b>86%</b>                          | <b>40%</b>  | <b>46%</b>   | <b>9%</b>                     | <b>3%</b>                            | <b>2%</b> |
| <b>How schools use AI and technology, including policies about use and privacy of personal information</b>                      | <b>76%</b>                          | <b>30%</b>  | <b>47%</b>   | <b>14%</b>                    | <b>6%</b>                            | <b>3%</b> |
| <b>How schools should handle student phone use at school</b>  | <b>76%</b>                          | <b>29%</b>  | <b>47%</b>   | <b>18%</b>                    | <b>4%</b>                            | <b>2%</b> |

**20. [QAgendaParts] If you were putting together a list of goals for our education system, which of these - if any - would you include? Select any that apply, or you may also select none at all. [RANDOMIZE 1-6] [SELECT MULTIPLE]**

|   |     |
|---|-----|
| Ensuring every child has access to quality public school options                      | 68% |
| Providing parents with better information and data on whether their child is learning | 57% |
| Getting 80% of third-graders proficient in reading                                    | 51% |
| Providing an individual learning plan for every student                               | 48% |
| Setting a minimum \$80,000 salary for public school teachers                          | 40% |
| Subsidizing private school tuition for parents who choose those schools               | 25% |
| Something else (please specify)   | 2%  |
| None of these   | 2%  |

**21. [QAgendaTop] If you had to choose just one item off this list to pursue first, which would it be? You may also select none at all. [RANDOMIZE 1-6]**

|   |     |
|---|-----|
| Ensuring every child has access to quality public school options                      | 31% |
| Providing an individual learning plan for every student                               | 18% |
| Getting 80% of third-graders proficient in reading                                    | 15% |
| Providing parents with better information and data on whether their child is learning | 14% |
| Setting a minimum \$80,000 salary for public school teachers                          | 12% |
| Subsidizing private school tuition for parents who choose those schools               | 6%  |
| Something else (please specify)   | 1%  |
| None of these   | 3%  |

**22. [QTCSP] Your state could have the opportunity to create a new tax credit scholarship program that could provide funding to families for K-12 education purposes. Would you support or oppose creating this program in the following circumstances? [DISPLAY EACH ITEM INDIVIDUALLY, RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

|   | 1. Strongly support          | 2. Somewhat support         | 3. Somewhat oppose | 4. Strongly oppose | 5. Unsure       |                 |        |
|---|------------------------------|-----------------------------|--------------------|--------------------|-----------------|-----------------|--------|
|   | STRONG./<br>SOME.<br>SUPPORT | STRONG./<br>SOME.<br>OPPOSE | Strongly support   | Somewhat support   | Somewhat oppose | Strongly oppose | Unsure |
| If families could choose to use funds for either extended learning opportunities for public school students (e.g., tutoring or after school programs) or private school tuition | 82%                          | 13%                         | 38%                | 44%                | 9%              | 4%              | 5%     |
| If funds could <u>only</u> be used for extended learning opportunities for public school students (e.g., tutoring or after school programs)                                     | 77%                          | 17%                         | 33%                | 44%                | 11%             | 6%              | 6%     |
| If funds could <u>only</u> be used for private school tuition   | 40%                          | 51%                         | 16%                | 24%                | 22%             | 29%             | 8%     |

## MATH EDUCATION

Shifting gears for a moment...

23. [QIM] How important, if at all, do you think it is for your own child or children to have strong math skills in order to do each of the following? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4,4-1]

|   | 1. Absolutely necessary         | 2. Important, but not absolutely necessary | 3. Not too important                    | 4. Not at all important | 5. Unsure            |        |
|---|---------------------------------|--|---|-------------------------|----------------------|--------|
|   | ABSOLUTELY NECESSARY/ IMPORTANT | Absolutely necessary                       | Important, but not absolutely necessary | Not too important       | Not at all important | Unsure |
| In order to think logically and analytically            | 92%                             | 63%  | 28%                                     | 5%                      | 1%                   | 2%     |
| In order to have choices in their career                | 91%                             | 62%  | 29%                                     | 6%                      | 1%                   | 2%     |
| In order to succeed in the workforce                    | 91%                             | 61%  | 31%                                     | 5%                      | 1%                   | 2%     |
| In order to succeed in college                          | 91%                             | 60%  | 31%                                     | 6%                      | 1%                   | 2%     |
| In order to succeed in a trade                          | 90%                             | 54%  | 36%                                     | 7%                      | 2%                   | 2%     |
| In order to be productive in a world with more AI tools | 77%                             | 38%  | 39%                                     | 14%                     | 5%                   | 3%     |

24. [QMathAct] How much do you think each of the following would help your own child or children improve their math skills? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. A lot                      2. Some                      3. Not much                      4. Not at all                      5. Unsure

|  | A LOT/<br>SOME | A lot | Some | Not much | Not at all | Unsure |
|--|----------------|-------|------|----------|------------|--------|
| <b>Giving parents tools and support to help their children do math at home</b> | <b>90%</b>     | 57%   | 33%  | 6%       | 2%         | 2%     |
| <b>Providing students access to free online math programs or apps</b>          | <b>90%</b>     | 56%   | 34%  | 6%       | 2%         | 2%     |
| <b>Having more tutoring programs</b>   | <b>89%</b>     | 52%   | 37%  | 7%       | 2%         | 2%     |
| <b>Using research-based curriculum and instructional materials</b>             | <b>88%</b>     | 49%   | 39%  | 7%       | 2%         | 3%     |
| <b>Holding schools accountable for students' progress</b>                      | <b>87%</b>     | 50%   | 37%  | 8%       | 2%         | 3%     |
| <b>Monitoring students' progress with standardized testing</b>                 | <b>82%</b>     | 43%   | 39%  | 12%      | 4%         | 2%     |

25. [QMathConfident] How confident do you feel when it comes to helping your child or children with their studies at home when it comes to math? [RANDOMIZE SCALE 1-4, 4-1]

|                                |            |
|--------------------------------|------------|
| <b>VERY/SOMEWHAT CONFIDENT</b> | <b>81%</b> |
| Very confident                 | 39%        |
| Somewhat confident             | 42%        |
| Not that confident             | 14%        |
| Not at all confident           | 4%         |
| Unsure                         | 2%         |

26. [QMathOE] What would be helpful to you as a parent when it comes to helping your child or children at home with their studies when it comes to math? [OPEN END]

## DEPARTMENT OF EDUCATION

27. [QPoIEdulmpact] To what extent are politics impacting your children's education?

[RANDOMIZE SCALE 1-4, 4-1]

|                       |            |
|-----------------------|------------|
| <b>A LOT/SOMEWHAT</b> | <b>64%</b> |
| A lot                 | 23%        |
| Somewhat              | 40%        |
| Not much              | 21%        |
| Not at all            | 9%         |
| Unsure                | 6%         |

28. [QDOEAbolish] President Trump has proposed closing the federal Department of Education and shifting its duties either to the states or to other agencies. Would you say you support or oppose this proposal? [RANDOMIZE SCALE 1-4, 4-1]

|                                  |            |
|----------------------------------|------------|
| <b>STRONGLY/SOMEWHAT SUPPORT</b> | <b>39%</b> |
| <b>STRONGLY/SOMEWHAT OPPOSE</b>  | <b>51%</b> |
| Strongly support                 | 15%        |
| Somewhat support                 | 24%        |
| Somewhat oppose                  | 19%        |
| Strongly oppose                  | 31%        |
| Unsure                           | 11%        |

29. [QDOEtoOther] The federal Department of Education has overseen K-12 public schools and education programs. President Trump has proposed closing the Department of Education and moving programs to other federal agencies, including the Department of Labor, Department of Health and Human Services, Department of the Interior, and the State Department. Which best describes your view? [RANDOMIZE 1-2]

|   |     |
|---|-----|
| The US Department of Education should stay open and oversee K-12 public schools and education programs.                   | 66% |
| The US Department of Education should be closed and its responsibilities should be transferred to other federal agencies. | 21% |
| Unsure  | 13% |

30. [QDOEvvsDOL] Which of the following best describes what the federal government ought to do when it comes to education? [RANDOMIZE 1-2]

|  |     |
|--|-----|
| Promote student achievement and ensure equal access to education | 72% |
| Promote training workers and focus on developing the labor force | 21% |
| Unsure   | 7%  |

31. [QDOECongress] Making changes to the structure of the federal government like closing the Department of Education requires an act of Congress. Do you think...? [RANDOMIZE 1-2]

|   |     |
|---|-----|
| Decisions about whether to keep the US Department of Education open or close it should be made by Congress, not the president | 70% |
| The president should be able to close the US Department of Education without congressional approval                           | 19% |
| Unsure  | 11% |

## DEMOGRAPHICS

Now, a few more questions for statistical purposes . . .

**32. [QBirthYear] Which range of years includes the year you were born? [TERMINATE IF MORE THAN 1 YEAR OFF RANGE INDICATED BASED ON QAGE]**

|             |     |
|-------------|-----|
| 1903 – 1927 | -   |
| 1928 – 1945 | -   |
| 1946 – 1964 | 1%  |
| 1965 – 1980 | 35% |
| 1981 – 1996 | 59% |
| 1997 – 2012 | 5%  |

**33. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]**

|                         |     |
|-------------------------|-----|
| Republican              | 36% |
| Democrat                | 33% |
| Independent             | 25% |
| Member of another party | 1%  |
| Unsure                  | 4%  |

**[IF REPUBLICAN (QPartyID=1), ASK]**

**34. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]**

|                         |         |
|-------------------------|---------|
|                         | (n=563) |
| Firmly a Republican     | 71%     |
| Not firmly a Republican | 29%     |

**[IF DEMOCRAT (QPartyID=2), ASK]**

**35. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]**

|                       |         |
|-----------------------|---------|
|                       | (n=502) |
| Firmly a Democrat     | 70%     |
| Not firmly a Democrat | 30%     |

**[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]**

**36. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]**

|                    |         |
|--------------------|---------|
|                    | (n=451) |
| Democrats          | 22%     |
| Republicans        | 21%     |
| Both equally often | 36%     |
| Unsure             | 22%     |

**37. [QPartyConsolidated] QPartyID and QPartyLeanView**

|  |     |
|--|-----|
| Total Republican+Republican-leaning Independents | 42% |
| Total Democratic+Democratic-leaning Independents | 40% |
| Total Independent                                | 18% |

**38. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]**

|                                   |            |
|-----------------------------------|------------|
| <b>VERY/SOMEWHAT CONSERVATIVE</b> | <b>29%</b> |
| <b>VERY/SOMEWHAT LIBERAL</b>      | <b>24%</b> |
| Very conservative                 | 13%        |
| Somewhat conservative             | 16%        |
| Moderate                          | 42%        |
| Somewhat liberal                  | 13%        |
| Very liberal                      | 11%        |
| Unsure                            | 5%         |

**39. [QEmployment] What is your current employment status?**

|   |     |
|---|-----|
| Employed full-time                            | 69% |
| Employed part-time                            | 9%  |
| Freelance, contract, or temporary work        | 2%  |
| Unemployed and looking for work               | 5%  |
| Unemployed and not currently looking for work | 2%  |
| Stay-at-home parent or caregiver              | 9%  |
| Full time student                             | 1%  |
| Retired                                       | 1%  |
| Something else (Please specify)               | 1%  |
| Prefer not to say                             | *%  |

**40. [QIncomeHH] Which range includes your total annual household income, before taxes?**

|                                |     |
|--------------------------------|-----|
| Less than \$30,000 per year    | 13% |
| \$30,000 to \$49,999 per year  | 13% |
| \$50,000 to \$74,999 per year  | 27% |
| \$75,000 to \$124,999 per year | 26% |
| \$125,000 or more per year     | 20% |
| Prefer not to say              | 1%  |

**41. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]**

|                         |     |
|-------------------------|-----|
| States in the Northeast | 17% |
| States in the Midwest   | 21% |
| States in the South     | 38% |
| States in the West      | 25% |

**42. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]**

|                            |     |
|----------------------------|-----|
| City                       | 37% |
| Suburb near a city         | 39% |
| Small town not near a city | 9%  |
| Rural or country area      | 16% |

**43. [QMarital] What is your current marital status?**

|                       |     |
|-----------------------|-----|
| Single, never married | 20% |
| Married               | 56% |
| Living with a partner | 13% |
| Separated             | 3%  |
| Divorced              | 7%  |
| Widowed               | 1%  |
| Prefer not to say     | *%  |

## SCREENERS AND INITIAL DEMOGRAPHICS FOR QUOTAS (ASKED AT BEGINNING OF SURVEY)

**44. [QAge] What is your age? [OPEN-END] [TERMINATE IF UNDER 18]**

|         |     |
|---------|-----|
| 18 - 34 | 20% |
| 35 - 49 | 63% |
| 50 - 64 | 16% |
| 65+     | 1%  |

**45. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]**

|  |             |
|--|-------------|
| Healthcare                               | 11%         |
| Education or early childhood development | 8%          |
| Food service or the restaurant industry  | 7%          |
| Technology                               | 5%          |
| Sales                                    | 5%          |
| Journalism or the media                  | TERMINATE - |
| Market research                          | TERMINATE - |
| Public relations                         | TERMINATE - |
| None of these                            | 69%         |

**46. [QRegVote] Are you currently registered to vote? [RANDOMIZE 1-2]**

|        |     |
|--------|-----|
| Yes    | 86% |
| No     | 13% |
| Unsure | 1%  |

**47. [QParentalScreener] Are you the parent or guardian of a child or children in any of the following groups? Select all that apply, if any. (If applicable, please respond based on your child's grade level in the 2025–2026 school year.) [SELECT MULTIPLE]**

|   |             |
|---|-------------|
| A child in preschool or younger (not yet in kindergarten) | 18%         |
| A child in grades kindergarten through 12th grade         | 100%        |
| A child who has already completed high school             | 16%         |
| I do not have any children in those groups                | TERMINATE - |
| Prefer not to say   | TERMINATE - |

***[IF DOES NOT HAVE A CHILD IN GRADE SCHOOL [Option 2 NOT selected on QParentalScreener], TERMINATE.]***

**48. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

|                |     |
|----------------|-----|
| Woman          | 55% |
| Man            | 45% |
| Some other way | *%  |

**49. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

|   |     |
|---|-----|
| White                                     | 64% |
| Hispanic or Latino                        | 23% |
| Black or African American                 | 16% |
| Asian                                     | 8%  |
| Native American or Alaska Native          | 3%  |
| Native Hawaiian or Other Pacific Islander | *%  |
| Other race or ethnicity                   | 1%  |

**50. [QEducation] What is the highest level of education you have completed?**

|                     |     |
|---------------------|-----|
| High school or less | 34% |
| Some college        | 18% |
| Associate degree    | 12% |
| Bachelor's degree   | 22% |
| Graduate degree     | 15% |
| Prefer not to say   | *%  |

**51. [QKidNumber] How many children do you have who are currently in grades kindergarten through 12th grade? (In the 2025–2026 school year)**

|            |           |     |
|------------|-----------|-----|
| 0          | TERMINATE | -   |
| 1          |           | 50% |
| 2          |           | 34% |
| 3          |           | 11% |
| 4          |           | 3%  |
| 5          |           | 1%  |
| 6          |           | *%  |
| 7          |           | *%  |
| 8          |           | *%  |
| 9          |           | -   |
| 10 or more |           | *%  |

**52. [QHomeScreener] Where do your children who are in grades kindergarten through 12th grade live?**

|   |           |     |
|---|-----------|-----|
| Full-time with me in my home  |           | 93% |
| Split between my home and the home of another parent or family member |           | 7%  |
| Not with me   | TERMINATE | -   |

**53. [QPublicScreener] What type of school do your children who are in grades kindergarten through 12th grade attend? (In the 2025–2026 school year)**

|                   |           |      |
|-------------------|-----------|------|
| Public school     |           | 100% |
| Private school    | TERMINATE | -    |
| Homeschool        | TERMINATE | -    |
| Prefer not to say | TERMINATE | -    |

54. [IF HAS ONE CHILD IN K-12, ASK]: In which grade level is your child who is in grade school (K-12)? [SHOW GRADES LIST]

[IF HAS TWO OR MORE CHILDREN IN K-12, ASK]: Please select the current grade level of each of your children who are in grade school (K-12), in order from oldest to youngest. [SHOW GRADES LIST FOR EACH CHILD]

First Child (Oldest child in K-12) [SHOW IF QKidNumber=2-10]

Second Child [SHOW IF QKidNumber=2-10]

Third Child [SHOW IF QKidNumber=3-10]

Fourth Child [SHOW IF QKidNumber=4-10]

Fifth Child [SHOW IF QKidNumber=5-10]

Sixth Child [SHOW IF QKidNumber=6-10]

Seventh Child [SHOW IF QKidNumber=7-10]

Eighth Child [SHOW IF QKidNumber=8-10]

Ninth Child [SHOW IF QKidNumber=9-10]

Tenth Child [SHOW IF QKidNumber=10]

|                        |     |
|------------------------|-----|
| Kindergarten           | 13% |
| 1st grade              | 11% |
| 2nd grade              | 12% |
| 3rd grade              | 13% |
| 4th grade              | 13% |
| 5th grade              | 14% |
| 6th grade              | 14% |
| 7th grade              | 12% |
| 8th grade              | 13% |
| 9th grade (Freshman)   | 13% |
| 10th grade (Sophomore) | 15% |
| 11th grade (Junior)    | 13% |
| 12th grade (Senior)    | 12% |

## METHODOLOGY

Echelon Insights conducted a survey on behalf of the National Parents Union to understand K-12 parents' views on current topics. This survey was fielded online from December 10-15, 2025 in English among a sample of 1,516 parents of public school students in grades kindergarten through 12th grade nationwide using non-probability sampling.

The sample was drawn from the Cint/Lucid sample exchange based on gender, age, race/ethnicity, and education quota targets for parents of public school students derived from the National Center for Education Statistics (NCES) American Community Survey - Education Tabulation, a tabulation of 5-year data from the US Census Bureau's American Community Survey.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to population benchmarks for parents of public school students derived from the American Community Survey - Education Tabulation on gender, age, race/ethnicity, education, and region, as well as on the following interactions derived from American Community Survey data on parents of school-age children: gender by education (college / non-college), gender by race (white / non-white), and race (white / non-white) by education (college / non-college). The sample was also weighted on gender among those who self-identified as registered voters to reflect benchmark data on voter registration among parents of school-age children from the US Census Bureau's November 2024 Current Population Survey Voting and Registration Supplement.

Calculated as it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is  $\pm 2.6$  percentage points. This estimate of precision does not account for other potential sources of error that can occur in online surveys with non-probability samples, such as non-coverage due to the survey being conducted online.