National Parents Union Survey
N=1,529 parents of public school students in grades kindergarten through 12th grade
Online survey - Sample from Cint/Lucid sample exchange
Field Dates: December 2–6, 2024
Margin of Error: ± 2.7 percentage points

PUBLIC SCHOOL OPTIONS AND SCHOOL CHOICE

The following questions will ask about schools for grades kindergarten through 12th grade (K-12).

1. **[QSchAcc - School Accessibility Battery] Would you support or oppose policymakers doing each of the following regarding K-12 public schools? [DISPLAY AS GRID OVER 3 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Strongly support	2. Somewhat support	3. Somewhat oppose	4. Strongly oppose	5. Unsure

	SUPPORT (TOTAL)	OPPOSE (TOTAL)	1. Strongly support	2. Some. support	3. Some. oppose	4. Strongly oppose	5. Unsure
Offering all high school students the option to take classes in career, technical, and trade skills	**94%**	**4%**	73%	22%	3%	1%	2%
Offering all high school students the option to take dual credit classes that allow them to earn college credit while in high school	**93%**	**4%**	69%	25%	3%	1%	3%
Requiring schools to provide access to transparent data on student achievement, discipline, and enrollment for families and policymakers	**86%**	**8%**	55%	31%	6%	2%	6%
Have high schools automatically enroll academically-prepared students in Advanced Placement courses to encourage students to take them, while still offering the option for students to opt-out	**84%**	**11%**	47%	37%	8%	3%	5%
Creating a universal enrollment platform for K-12 public schools that allows families to apply to multiple schools with a single form	**83%**	**11%**	48%	35%	7%	4%	7%

Allowing open enrollment in all public schools, meaning parents could send their child to a public school of their choice instead of one assigned based on their home address	**83%**	**13%**	55%	28%	8%	4%	4%
Offering more virtual public school options, particularly for rural and small communities that have limited schools to choose from in their area	**83%**	**13%**	44%	39%	9%	4%	5%
Implementing transportation policies that enable families to send their children to their preferred public school	**82%**	**13%**	52%	30%	9%	4%	5%
Increasing the number of non-traditional public schools (e.g., public charter schools and magnet schools) to offer more options for students	**80%**	**13%**	42%	38%	9%	4%	7%
Eliminating laws that penalize families for crossing school or district boundary lines to have their child attend a public school of their choice	**76%**	**18%**	47%	29%	11%	7%	6%

2. **[QChoice] States allocate a certain amount of public education funding per student. Would you support or oppose allowing parents to use the public funding allocated for their child's education to send their child to any school they choose, whether that is a public school, private school, religious school, or homeschool? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	71%
STRONGLY/SOMEWHAT OPPOSE	21%
Strongly support	37%
Somewhat support	34%
Somewhat oppose	12%
Strongly oppose	10%
Unsure	7%

3. **[QPSC- Private School Choice Type Battery] Would you support or oppose a school choice program allowing parents to use taxpayer funding to help pay tuition for their child to attend a private school instead of a public school in the following circumstances? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE RESPONSES 1-2]**

1. Support allowing parents to use taxpayer funding to help pay tuition

2. Oppose allowing parents to use taxpayer funding to help pay tuition

3. Unsure

	1. Support allowing parents to use taxpayer funding to help pay tuition	2. Oppose allowing parents to use taxpayer funding to help pay tuition	3. Unsure
If a private school provides scholarships to cover any tuition cost not covered by the school choice program, ensuring students can attend even if their family cannot afford to pay	67%	20%	13%
If a private school is open to all students and staff, regardless of their gender, race or ethnicity, religious beliefs, or sexual orientation	64%	22%	14%
If the school choice program is only available to families who cannot afford private school tuition on their own	60%	25%	16%
If a private school is NOT religious	53%	26%	22%
If a private school charges higher tuition than the amount given through the school choice program, meaning families have to be able to afford to spend some of their own money as well	53%	30%	17%
If a private school is religious	47%	31%	22%

4. **[QFC - Funding Conditions Battery] If a K-12 school of any type (private, public, charter, etc.) receives any government funding to educate students, do you think they should or should not be allowed to do each of the following? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE RESPONSES 1-2]**

	1. Should be allowed	2. Should NOT be allowed	3. Unsure
Reserve some spots for students from low-income families	74%	14%	12%
Consider academic performance as a factor in admissions	66%	23%	11%
Consider school disciplinary records as a factor in admissions	64%	21%	15%
Reserve some spots for students from underrepresented demographic groups to achieve a more diverse student population	54%	29%	18%
Require students to achieve certain test scores to be considered for admission	54%	32%	14%
Consider gender as a factor in admissions	22%	68%	10%
Consider race or ethnicity as a factor in admissions	21%	71%	8%
Discriminate against LGBTQ students or staff	17%	70%	13%
Refuse to admit a child based on their disability	16%	77%	7%

Now, shifting to a different topic . . .

19. **[QKnowAI] Which of the following best describes how much you know about artificial intelligence (AI)? [RANDOMIZE SCALE 1-4, 4-1]**

I have a detailed understanding of how AI works and is used	22%
I know a lot of general information about AI, but not much about the details	31%
I know a little general information about AI	39%
I do not know anything about AI	7%

20. **[QQualityAI] What kind of impact do you believe AI will have on your family's quality of life in the next 10 years? [RANDOMIZE SCALE 1-3, 3-1]**

A mostly positive impact	35%
An equally positive and negative impact	39%
A mostly negative impact	10%
No impact	6%
Unsure	11%

21. **[QAIHeard - AI Heard Battery] How much have you heard about ways AI tools could be used in each of the following areas? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. A lot   2. Some   3. A little   4. Nothing at all   5. Unsure

	A LOT/SOME	A LITTLE/ NOTHING	1. A lot	2. Some	3. A little	4. Nothing at all	5. Unsure
Healthcare	**58%**	**37%**	28%	30%	21%	15%	6%
K-12 public education	**53%**	**41%**	23%	30%	21%	19%	6%
Law enforcement	**44%**	**48%**	16%	28%	22%	27%	7%

22. **[QAIFeeling] Thinking about ways AI tools could be used <u>in K-12 public education</u>, do you think . . .? [RANDOMIZE SCALE 1-3, 3-1]**

The potential benefits outweigh the potential downsides	25%
There are about equal potential benefits and downsides	49%
The potential downsides outweigh the potential benefits	15%
Unsure	12%

23. [QBenefitOE] What is the <u>most beneficial</u> way you think AI tools could be used in K-12 public education?
[OPEN-END]
RESPONSES CODED INTO CATEGORIES

To provide personalized learning experiences/help kids with learning difficulties and disabilities	12%
To help students learn (general)	10%
To provide access to more information/make it easier to find information	9%
Increase efficiency/save time/automate tasks	8%
To help teachers (general)	7%
To make learning easier (general)	4%
To aid in learning specific subjects	4%
To offer different ways of learning	4%
To provide access to learning and help with homework at all times	3%
To familiarize students with new technology	3%
To help teachers with lesson/curriculum planning	3%
To help students learn more quickly	2%
To encourage creativity	2%
To provide access to accurate information	2%
To help teachers with grading	2%
To make learning fun/engaging	2%
Other	13%
No benefits	6%
Unsure/No comment	14%

24. [QDownsideOE] What potential downsides of using AI tools in K-12 public education are you most concerned about?
[OPEN-END]
RESPONSES CODED INTO CATEGORIES

Overreliance on AI and technology/students not really learning	18%
It could make cheating easier	10%
Lack of human interaction/personalized teaching	9%
Privacy/data security issues	9%
Errors/inaccurate information	8%
Makes people lazy/allows them to slack off/too easy	6%
Loss of creativity and critical thinking	5%
AI taking jobs	4%
It could be misused/dangerous (general)	3%
A lot/everything (general)	2%
Biases	2%
Exposure to inappropriate/harmful content	2%
Glitches/malfunctioning	2%
AI taking over the world/gaining too much control	1%
Disparities in educational resources	1%
Lack of hands-on learning	1%
Costs	*%
Other	7%
None/don't see any downsides	8%
Unsure/No answer	12%

IF HAS TWO OR MORE CHILDREN IN GRADES K-12 [QKidNum=2-6], INSERT:
[ParentIntroText] For the following questions, please respond regarding your [INSERT FIRST/SECOND/ETC] child in birth order from oldest to youngest, who is in <INSERT RESPONSE FOR APPROPRIATE CHILD FROM QKidGrade>.
[RANDOMIZE WHICH CHILD IS ASKED ABOUT, SPLITTING EVENLY BASED ON NUMBER OF CHILDREN. FOR EXAMPLE, FOR PARENTS OF TWO CHILDREN, ASK 50% ABOUT FIRST CHILD (IN BIRTH ORDER FROM OLDEST TO YOUNGEST) WHO ATTENDS K-12 SCHOOL, 50% ABOUT SECOND CHILD WHO ATTENDS K-12 SCHOOL. PROGRAM FOR UP TO SIX CHILDREN.]

25. **[QCurrentAI - Current AI Engagement Battery] Please indicate whether your child's school has done each of the following this school year. [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE RESPONSES 1-2]**

    1.School has   2. School has NOT   3. Unsure

	1.School has	2. School has NOT	3. Unsure
Provided information about school policies regarding the use of AI tools	32%	54%	14%
Asked parents for input or feedback on the use of AI tools in schools	29%	59%	12%

26. **[QAIDecisions] Which of the following statements best describes how you personally feel about being involved in decisions regarding the use of AI tools at your child's school? [RANDOMIZE 1-3]**

I want to be involved in decisions, but I need more information about AI tools	50%
I want to be involved in decisions, and I have enough information about AI tools to allow me to do so	31%
I would rather just let the school make decisions about this and not get involved myself	13%
Unsure	7%

27. [QAI - AI Feelings Battery] Please indicate what kind of effect you think each of the following would have on your child. [DISPLAY AS GRID, OVER 3 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]

1. Very positive	2. Somewhat positive	3. Equally mixed – both positive and negative	4. Somewhat negative	5. Very negative	6. Would not have an effect	7. Unsure

	POS. (TOTAL)	NEG. (TOTAL)	1. Very pos.	2. Some. pos.	3. Equally mixed	4. Some. neg.	5. Very neg.	6. Would not have an effect	7. Unsure
Your child's teachers using AI tools to customize curriculum and lesson plans based on students' needs	**62%**	**8%**	28%	34%	22%	5%	3%	2%	6%
Your child using an AI-driven online tutoring program from time to time	**60%**	**8%**	28%	32%	24%	5%	3%	1%	7%
Your child's teachers using AI tools to generate worksheets or other assignments	**59%**	**8%**	27%	32%	25%	5%	3%	2%	7%
Your child using an AI-driven online tutoring program for regularly scheduled tutoring multiple times a week	**58%**	**9%**	26%	32%	25%	6%	4%	1%	7%
Your child's school using AI tools to analyze student performance data and identify strengths and weaknesses	**55%**	**9%**	27%	28%	27%	6%	4%	1%	7%
Your child using AI tools to get initial feedback on homework before turning it in	**53%**	**12%**	24%	29%	28%	7%	5%	1%	7%
Your child using AI tools for entertainment or fun	**50%**	**10%**	21%	29%	31%	6%	4%	1%	7%
Your child's teachers using AI tools to help grade assignments	**49%**	**16%**	22%	27%	26%	9%	6%	2%	7%
Your child using AI tools to write essays	**35%**	**31%**	15%	19%	27%	16%	14%	1%	6%

28. [QPrepUseAI] How well prepared do you think your child's school is to use AI tools in your child's education? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT WELL PREPARED	54%
NOT WELL/NOT AT ALL PREPARED	30%
Very well prepared	17%
Somewhat well prepared	37%
Not well prepared	23%
Not at all prepared	7%
Unsure	17%

29. **[QFutureAI] Do you think your child's school is preparing them to succeed in a future where AI technology could affect jobs and the global economy? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY	56%
DEFINITELY/PROBABLY NOT	26%
Definitely	22%
Probably	34%
Probably not	21%
Definitely not	5%
Unsure	18%

Now, thinking about AI in general, not just AI tools in schools . . .

30. **[QAIGR - AI Guardrails for Minors Battery] Do you think generative AI chatbots (such as ChatGPT, Google Bard, or Microsoft Copilot) should or should not be required by law to do each of the following? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER]**

	1. Should be required	2. Should NOT be required	3. Unsure
Provide pop-up warnings to minors before displaying text or content related to sensitive topics, such as violence, self-harm, or abuse	86%	7%	7%
Alert a minor's parents if their child discusses or asks the chatbot about engaging in potentially harmful or illegal behavior	85%	8%	7%
Require minors to get permission from a parent before they can use the chatbot	83%	9%	8%
Give a minor's parents the ability to limit what topics the chatbot can discuss with their child	83%	9%	8%

31. **[QDataPrivacy] How concerned are you, if at all, about the privacy of your family's data when using products or services powered by AI? [RANDOMIZE SCALE 1-4, 4-1]**

VERY/SOMEWHAT CONCERNED	76%
NOT TOO/NOT AT ALL CONCERNED	18%
Very concerned	32%
Somewhat concerned	44%
Not too concerned	14%
Not at all concerned	4%
Unsure	6%

32. **[QBiasAI] Do you feel that AI developers . . . [RANDOMIZE 1-2]**

Are doing enough to prevent bias in AI	36%
Are NOT doing enough to prevent bias in AI	30%
Unsure	34%

Now, shifting to a different topic . . .

33. **[QShouldLimitSocial] Do you think there should be a minimum age limit on when kids are allowed to have their own social media account? [RANDOMIZE 1-2]**

Yes, should be a minimum age limit	87%
No, should not be a minimum age limit	8%
Unsure	5%

[IF THINKS THERE SHOULD BE A MINIMUM AGE LIMIT ON WHEN KIDS ARE ALLOWED TO HAVE THEIR OWN SOCIAL MEDIA ACCOUNT (QShouldLimitSocial=1), ASK]

34. **[QMinAgeSocial] What is the minimum age at which you think kids should be allowed to have their own social media account?**

	(n=1323)
4 years old or younger	1%
5	*%
6	1%
7	1%
8	2%
9	2%
10	8%
11	2%
12	12%
13	20%
14	10%
15	13%
16	17%
17	10%
Unsure	1%

35. **[QSocialMediaLaw] Would you support or oppose a law requiring social media platforms to take reasonable steps to prevent and mitigate harms to minors who use their platforms? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	86%
STRONGLY/SOMEWHAT OPPOSE	8%
Strongly support	57%
Somewhat support	29%
Somewhat oppose	5%
Strongly oppose	2%
Unsure	6%

36. **[QSMP - Social Media Policy Battery] Do you believe social media platforms should or should not be required by law to do each of the following? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE RESPONSES 1-2]**

	1. Should be required	2. Should NOT be required	3. Unsure
Require minors to get permission from a parent to create an account	87%	7%	6%
Put settings in place to prevent minors from seeing content that promotes illegal or dangerous behavior (e.g., violence, self-harm, using drugs or alcohol)	87%	7%	6%
Give parents the ability to control their child's account settings and limit what types of content they see	86%	7%	8%
Limit minors' exposure to platform features that are intended to increase how much time users spend on the platform (e.g., auto-play videos, algorithms for targeting content)	80%	10%	10%
Require users to submit proof of their age (e.g., a driver's license or government-issued ID) to confirm they meet the platform's minimum age requirements	76%	12%	13%

37. **[QSueSocial] If a child sees dangerous content posted by other users on a social media platform, do you think the child's parents should be able to file a lawsuit against the social media platform? [RANDOMIZE 1-2]**

Yes, should be able to file a lawsuit against the social media platform	51%
No, should NOT be able to file a lawsuit against the social media platform	26%
Unsure	23%

38. **[QShareIncomeLaw] Would you support or oppose a law requiring parents who earn money from social media posts featuring their child to put some of that money into a trust for their child to receive when they turn 18 years old? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	69%
STRONGLY/SOMEWHAT OPPOSE	17%
Strongly support	37%
Somewhat support	32%
Somewhat oppose	10%
Strongly oppose	7%
Unsure	14%

Now I would like to ask you some questions for statistical purposes . . .

39. **[QBirthYear] Which range of years includes the year you were born? [TERMINATE IF MORE THAN 1 YEAR OFF RANGE INDICATED BASED ON QAGE]**

1903 – 1927	-
1928 – 1945	*%
1946 – 1964	2%
1965 – 1980	39%
1981 – 1996	57%
1997 – 2012	2%

40. **[QPartyID] Do you consider yourself a…? [RANDOMIZE 1-2]**

Republican	36%
Democrat	35%
Independent	23%
Member of another party	1%
Unsure	5%

[IF REPUBLICAN (QPartyID=1), ASK]
41. **[QPartyGOP] Would you say you are…? [RANDOMIZE 1-2]**

	(n=547)
Firmly a Republican	77%
Not firmly a Republican	23%

[IF DEMOCRAT (QPartyID=2), ASK]
42. **[QPartyDem] Would you say you are…? [RANDOMIZE 1-2]**

	(n=527)
Firmly a Democrat	70%
Not firmly a Democrat	30%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]
43. **[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]**

	(n=455)
Republicans	24%
Democrats	19%
Both equally often	37%
Unsure	20%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	43%
Total Democratic+Democratic-leaning Independents	40%
Total Independent	17%

44. **[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOMEWHAT CONSERVATIVE	29%
VERY/SOMEWHAT LIBERAL	23%
Very conservative	14%
Somewhat conservative	14%
Moderate	43%
Somewhat liberal	13%
Very liberal	11%
Unsure	5%

45. **[QEmployment] What is your current employment status?**

Employed full-time	64%
Employed part-time	8%
Freelance, contract, or temporary work	3%
Unemployed and looking for work	6%
Unemployed and not currently looking for work	1%
Stay-at-home parent or caregiver	13%
Full time student	1%
Retired	2%
Something else (Please specify)	2%
Prefer not to say	1%

46. **[QIncomeHH] Which range includes your total annual household income, before taxes?**

Less than $30,000 per year	21%
$30,000 to $49,999 per year	18%
$50,000 to $74,999 per year	21%
$75,000 to $99,999 per year	16%
$100,000 to $124,999 per year	9%
$125,000 or more per year	13%
Prefer not to say	1%

47. **[QState] In what state do you live?**
   [DROPDOWN MENU WITH 50 STATES]

States in the Northeast	15%
States in the Midwest	18%
States in the South	41%
States in the West	26%

48. **[QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]**

City	34%
Suburb near a city	40%
Small town not near a city	8%
Rural or country area	18%

49. **[QMarital] What is your current marital status?**

Single, never married	20%
Married	53%
Living with a partner	13%
Separated	4%
Divorced	8%
Widowed	2%
Prefer not to say	*%

5. **[QAge] What is your age?**
   [OPEN-END] [TERMINATE IF UNDER 18]
18-34	20%
35-49	63%
50-64	16%
65+	1%

6. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]**
Technology		4%
Sales		5%
Healthcare		10%
Education or early childhood development		7%
Journalism or the media	TERMINATE	-
Food service or the restaurant industry		9%
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		70%

7. **[QRegVote] Are you currently registered to vote? [RANDOMIZE 1-2]**
Yes	89%
No	10%
Unsure	1%

8. **[QParentalScreener] Are you the parent or guardian of a child or children in any of the following groups? Select all that apply, if any. [SELECT MULTIPLE]**
A child in preschool or younger (not yet in kindergarten)		17%
A child in grades kindergarten through 12th grade		100%
A child who has already completed high school		15%
I do not have any children in those groups	TERMINATE	-
Prefer not to say		-

[IF DOES NOT HAVE A CHILD IN GRADE SCHOOL [Option 2 NOT selected on QParentalScreener], TERMINATE.]

9. **[QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**
Man	45%
Woman	55%
Some other way	*%

10. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	63%
Black or African American	15%
Hispanic or Latino	23%
Asian	7%
Native American or Alaska Native	3%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity	*%

11. [QEducation] What is the highest level of education you have completed?

High school or less	33%
Some college	19%
Associate degree	11%
Bachelor's degree	22%
Graduate degree	15%
Prefer not to say	-

12. [QKidNumber] How many children do you have who are <u>currently in grades kindergarten through 12th grade</u>?

0	TERMINATE	-
1		50%
2		33%
3		12%
4		3%
5		1%
6		*%
7		*%
8		*%
9		-
10 or more		*%

13. [QHomeScreener] Where do your children who are in grades kindergarten through 12th grade live?

Full-time with me in my home		91%
Split between my home and the home of another parent or family member		9%
Not with me	TERMINATE	-

14. [QPublicScreener] What type of school do your children who are in grades kindergarten through 12th grade attend?

Public school		100%
Private school	TERMINATE	-
Homeschool	TERMINATE	-
Prefer not to say	TERMINATE	-

15. **[IF HAS ONE CHILD IN K-12, ASK]: In which grade level is your child who is in grade school (K-12)?**
    [SHOW GRADES LIST]

    [IF HAS TWO OR MORE CHILDREN IN K-12, ASK]: Please select the current grade level of each of your children who are in grade school (K-12), in order from oldest to youngest.
    First Child (Oldest child in K-12) [SHOW IF QKidNumber=2-10]
    Second Child [SHOW IF QKidNumber=2-10]
    Third Child [SHOW IF QKidNumber=3-10]
    Fourth Child [SHOW IF QKidNumber=4-10]
    Fifth Child [SHOW IF QKidNumber=5-10]
    Sixth Child [SHOW IF QKidNumber=6-10]
    Seventh Child [SHOW IF QKidNumber=7-10]
    Eighth Child [SHOW IF QKidNumber=8-10]
    Ninth Child [SHOW IF QKidNumber=9-10]
    Tenth Child [SHOW IF QKidNumber=10]

    [SHOW GRADES LIST FOR EACH CHILD]
Kindergarten	13%
1st grade	12%
2nd grade	10%
3rd grade	15%
4th grade	13%
5th grade	15%
6th grade	14%
7th grade	14%
8th grade	14%
9th grade (Freshman)	14%
10th grade (Sophomore)	13%
11th grade (Junior)	11%
12th grade (Senior)	13%

Echelon Insights conducted a survey on behalf of the National Parents Union to understand K-12 parents' views on current topics related to public education. This survey was fielded online from December 2–6, 2024 in English among a sample of 1,529 parents of public school students in grades kindergarten through 12th grade nationwide using non-probability sampling.

The sample was drawn from the Cint/Lucid sample exchange based on gender, age, race/ethnicity, and education quota targets for parents of public school students derived from the National Center for Education Statistics (NCES) American Community Survey - Education Tabulation, a tabulation of 5-year data from the US Census Bureau's American Community Survey.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to population benchmarks for parents of public school students derived from the American Community Survey - Education Tabulation on gender, age, race/ethnicity, education, and region, as well as on the following interactions derived from American Community Survey data on parents of school-age children: gender by education (college / non-college), gender by race (white / non-white), and race (white / non-white) by education (college / non-college). The sample was also weighted on gender among those who self-identified as registered voters to reflect benchmark data on voter registration among parents of school-age children from the US Census Bureau's November 2022 Current Population Survey Voting and Registration Supplement.

Calculated as it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 2.7 percentage points. This estimate of precision does not account for other potential sources of error that can occur in online surveys with non-probability samples, such as non-coverage due to the survey being conducted online.