National Parents Union Survey
N=1,527 parents of K-12 public school students
Sample from online web panels
Field Dates: November 1–5, 2023
Margin of error: ± 3.0 percentage points

<div style="background:blue">**POLITICAL LANDSCAPE AND GENERAL ISSUES**</div>

1. **[APPROVAL BATTERY] Do you approve or disapprove of how each of the following are handling their job? [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Strongly approve	2. Somewhat approve	3. Somewhat disapprove	4. Strongly disapprove	5. Unsure

	STRONG./ SOME. APP.	STRONG./ SOME. DIS.	1. Strongly approve	2. Some. approve	3. Some. disapprove	4. Strongly disapprove	5. Unsure
Your state governor	**55%**	**36%**	21%	34%	16%	20%	9%
The US Department of Education	**53%**	**36%**	17%	36%	21%	15%	11%
Miguel Cardona, US Secretary of Education	**36%**	**29%**	10%	27%	17%	12%	34%
Democrats in Congress	**45%**	**45%**	17%	27%	20%	25%	10%
Republicans in Congress	**42%**	**47%**	15%	27%	21%	26%	11%
President Joe Biden	**43%**	**52%**	17%	26%	14%	38%	5%

2. **[QCongressProbs] In the next six months, do you think Congress will pass legislation that will help address problems you are concerned about? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY WILL	33%
DEFINITELY/PROBABLY WILL NOT	56%
Definitely will	11%
Probably will	22%
Probably will NOT	42%
Definitely will NOT	15%
Unsure	11%

IF REGISTERED TO VOTE [QRegVote=1], ASK:

3. **[Q2024Vote] If the 2024 presidential election were held today, would you vote for…? [RANDOMIZE 1-2]**

	(n=1,353)
The Republican Party's candidate	38%
Joe Biden	35%
A third-party or independent candidate	12%
Unsure	15%

IF REGISTERED TO VOTE [QRegVote=1], ASK:

4. **[Q2024Issues] Which one or two of the following policy issues will matter most to you when deciding which candidate to support in the 2024 presidential election? Select up to two. [SELECT UP TO TWO] [RANDOMIZE 1-10]**

A candidate's position on . . .

	(n=1353)
The economy	48%
K-12 education and schools	24%
Crime and public safety	20%
Health care	18%
Guns	17%
Immigration	15%
Taxes	13%
The environment and climate change	12%
Abortion	12%
Foreign policy	5%
Other policy issue	2%
Unsure	3%

5. **[TRUST BATTERY] Which political party do you trust to do a better job handling each of the following issues? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-2]**

	1. The Democratic Party	2. The Republican Party	3. Unsure
The environment and climate change	47%	32%	21%
Health care	45%	35%	20%
Abortion	44%	34%	22%
K-12 education and schools	43%	36%	21%
Taxes	40%	41%	19%
The economy	38%	43%	19%
Crime and public safety	37%	43%	20%
Immigration	37%	44%	20%
Foreign policy	36%	41%	23%

6. **[CARE BATTERY] As a parent, how much do you think each of the following care about the concerns of parents like you? [DISPLAY AS GRID OVER 2 PAGES (ITEMS 1-6 ON ONE PAGE, 7-12 ON OTHER PAGE)] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. A lot 2. Some 3. Not much 4. Not at all 5. Unsure

	A LOT/ SOME	NOT MUCH/AT ALL	1. A lot	2. Some	3. Not much	4. Not at all	5. Unsure
Your children's teachers	82%	13%	50%	32%	10%	3%	5%
Your children's school principal	78%	16%	42%	36%	11%	5%	6%
Your local school board	69%	25%	26%	43%	16%	9%	6%
Your state's education agency or department of education	63%	28%	21%	43%	19%	10%	9%
The US Department of Education	61%	30%	22%	38%	19%	11%	9%
Your state's governor	58%	34%	22%	36%	19%	16%	8%
Your local government leaders	56%	35%	16%	41%	22%	12%	9%
Democrats in Congress	51%	40%	20%	32%	19%	21%	8%
Miguel Cardona, US Secretary of Education	43%	33%	14%	29%	20%	13%	24%
President Joe Biden	47%	46%	21%	26%	16%	30%	7%
Republicans in Congress	46%	45%	17%	29%	23%	23%	9%
Former President Donald Trump	47%	47%	26%	20%	15%	32%	7%

7. **[QHelpFamilies] If the President and Congress were going to take action to address issues affecting parents and kids, what do you think would be <u>most helpful</u> for them to do? Choose up to THREE actions. [SELECT UP TO THREE] [RANDOMIZE 1-14]**

Make groceries and essential household goods more affordable	38%
Make housing more affordable	29%
Make healthcare more affordable	24%
Give a larger child tax credit so parents pay less in taxes	20%
Make college more affordable	19%
Increase funding for K-12 public schools in low-income areas	19%
Increase government assistance for low-income families	18%
Expand access to mental health care services for kids and families	18%
Ban schools from teaching about race, gender identity, and sexual orientation	17%
Provide more academic support programs for public school students who need help	16%
Make childcare and preschool more affordable	15%
Support career preparation programs in public high schools	15%
Forgive student loan debt for adults who currently have student loans	13%
Support school choice policies that allow more parents to choose their child's K-12 school	12%
Something else	1%
Unsure	2%

Now, shifting topics, please think about K-12 public education in the United States as a whole . . .

8. **[QSatK12US] Overall, how satisfied or dissatisfied are you with the quality of education students receive in K-12 public schools in the United States today? [RANDOMIZE SCALE 1-4, 4-1]**

COMPLETELY/SOMEWHAT SATISFIED	61%
COMPLETELY/SOMEWHAT DISSATISFIED	36%
Completely satisfied	15%
Somewhat satisfied	46%
Somewhat dissatisfied	26%
Completely dissatisfied	10%
Unsure	3%

9. **[QEduChanges] Do you think the K-12 public education system in the United States needs . . .? [RANDOMIZE SCALE 1-4, 4-1]**

A COMPLETE OVERHAUL/ MAJOR CHANGES	63%
MINOR CHANGES/NO CHANGES AT ALL	34%
A complete overhaul	21%
Major changes	42%
Minor changes	31%
No changes at all	3%
Unsure	3%

IF SAYS CHANGES NEEDED [QEduChanges=1-3], ASK:

10. **[QWhatChanges] What changes do you think are <u>most</u> needed to improve the K-12 public education system in the United States? Select up to two. [SELECT UP TO TWO] [RANDOMIZE 1-7]**

   Changes related to . . .

	(n=1,353)
School safety	40%
School funding or budgets	35%
Teaching methods or ways students learn	32%
School curriculum	29%
Services or supports offered for students	24%
School rules or policies	14%
School choice	12%
Other changes	1%

11. **[QEduPolicyApproach] When it comes to addressing issues with the public education system, which would you prefer policymakers do? [RANDOMIZE 1-2]**

Work together to find bipartisan education policy solutions, even if it means compromising with people they disagree with	66%
Stand firm about the education policies they think are right and refuse to compromise, even if it means not finding bipartisan solutions	24%
Unsure	11%

12. [QSatKidSchools] Thinking about <u>your own children</u>, overall, how satisfied or dissatisfied are you with the quality of education your children are receiving from their public schools? [RANDOMIZE SCALE 1-4, 4-1]

COMPLETELY/SOMEWHAT SATISFIED	72%
COMPLETELY/SOMEWHAT DISSATISFIED	25%
Completely satisfied	21%
Somewhat satisfied	51%
Somewhat dissatisfied	18%
Completely dissatisfied	7%
Unsure	3%

13. [QPolEduImpact] To what extent are politics impacting your children's education? [RANDOMIZE SCALE 1-4, 4-1]

A LOT/SOMEWHAT	68%
NOT MUCH/AT ALL	25%
A lot	26%
Somewhat	42%
Not much	19%
Not at all	6%
Unsure	7%

14. [Focus Battery] Thinking about people who make policy decisions that affect your children's public schools, how important do you think it is for them to focus on each of the following? [DISPLAY AS GRID, 4 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

	1. One of the MOST important things they should focus on	2. Important, but not one of the most important to focus on	3. Not too important to focus on	4. They should not focus on this at all	5. Unsure

	MOST IMPORT./ IMPORT., BUT NOT MOST	NOT TOO IMPORT./ SHOULD NOT FOCUS ON	1. One of the MOST import. things	2. Import., but not one of the most import.	3. Not too import.	4. Should not focus on at all	5. Unsure
How to protect schools from violence	**92%**	**5%**	70%	22%	3%	2%	4%
How schools should prepare students for the future	**92%**	**5%**	68%	23%	4%	1%	3%
How to ensure all kids have access to high quality schools, regardless of their family's income level or where they live	**89%**	**7%**	62%	27%	5%	2%	4%
How schools should address students' mental health needs	**89%**	**7%**	58%	32%	4%	3%	4%
How schools should address learning challenges that resulted from the pandemic	**83%**	**13%**	43%	40%	9%	3%	4%
How to ensure the majority of parents' views are considered when making policy decisions	**79%**	**15%**	38%	42%	11%	4%	6%
What schools should or should not teach about race and diversity	**69%**	**26%**	31%	38%	15%	11%	5%
What books schools should or should not have in their libraries	**61%**	**36%**	25%	35%	21%	15%	4%
What schools should or should not teach about gender and sexual orientation	**57%**	**38%**	27%	30%	18%	20%	5%

15. **[Concerns Heard Battery] Do you feel like your concerns about education are heard by each of the following? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE 1-2]**

1. Yes, my concerns are heard by them
2. No, my concerns are not heard by them
3. Unsure

	1. Yes, my concerns are heard	2. No, my concerns are not heard	3. Unsure
Your children's public schools	53%	31%	16%
Your local school board	44%	36%	19%
Your local government leaders	32%	48%	21%
Your state government leaders	29%	50%	21%
US federal government leaders	21%	59%	20%

16. **[Speak Out Battery] How likely are you to speak out on each of the following education topics? [DISPLAY AS GRID OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Very likely   2. Somewhat likely   3. Not too likely   4. Not at all   5. Unsure

	VERY/ SOME. LIKELY	NOT TOO/AT ALL LIKELY	1. Very likely	2. Some. likely	3. Not too likely	4. Not at all	5. Unsure
Student mental health and wellbeing	83%	13%	53%	30%	10%	3%	5%
Parents' rights regarding their children's education	81%	15%	51%	29%	11%	4%	5%
Student preparation for college and careers	80%	15%	47%	33%	11%	4%	5%
Student learning loss	78%	17%	41%	37%	12%	4%	5%
Teacher shortages	75%	19%	41%	34%	14%	5%	6%
School choice	68%	26%	35%	34%	18%	8%	6%
Access to inclusive literature	66%	27%	32%	34%	18%	9%	7%
Book bans in schools	64%	29%	36%	29%	19%	11%	6%
Student loan forgiveness and debt relief	64%	30%	36%	28%	18%	12%	6%
Multilingual education	57%	36%	26%	30%	23%	13%	7%
LGBTQ+ issues in schools	50%	42%	23%	27%	19%	24%	7%

IF REGISTERED TO VOTE [QRegVote=1], ASK:

17. [Motivation Battery] How likely are each of the following education topics to <u>motivate you</u> <u>to vote</u> in the 2024 presidential election? [DISPLAY AS GRID OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. Very likely to motivate me	2. Somewhat likely to motivate me	3. Not too likely to motivate me	4. Not at all likely to motivate me	5. Unsure

(n=1,353)	VERY/ SOME. LIKELY	NOT TOO/AT ALL LIKELY	1. Very likely to motivate me	2. Some. likely to motivate me	3. Not too likely to motivate me	4. Not at all likely to motivate me	5. Unsure
Student mental health and wellbeing	**86%**	**11%**	55%	30%	8%	3%	4%
Parents' rights regarding their children's education	**83%**	**13%**	55%	28%	8%	4%	4%
Student preparation for college and careers	**82%**	**13%**	51%	32%	10%	4%	4%
Student learning loss	**80%**	**15%**	43%	37%	12%	4%	5%
Teacher shortages	**75%**	**20%**	42%	33%	15%	5%	5%
School choice	**71%**	**24%**	40%	31%	16%	8%	5%
Book bans in schools	**67%**	**27%**	37%	30%	17%	11%	6%
Student loan forgiveness and debt relief	**67%**	**28%**	38%	29%	16%	11%	6%
Access to inclusive literature	**66%**	**28%**	32%	34%	18%	11%	6%
Multilingual education	**58%**	**36%**	28%	30%	23%	13%	6%
LGBTQ+ issues in schools	**53%**	**40%**	26%	27%	18%	22%	7%

18. [Literacy Battery] Would you support or oppose the government doing each of the following related to public school students' literacy? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. Strongly support	2. Somewhat support	3. Somewhat oppose	4. Strongly oppose	5. Unsure

	STRONG./ SOME. SUPPORT	STRONG./ SOME. OPPOSE	1. Strongly support	2. Some. support	3. Some. oppose	4. Strongly oppose	5. Unsure
Provide schools with technical assistance and other supports if third grade students are not able to read at grade level	86%	9%	60%	26%	6%	3%	5%
Provide more funding and resources to public schools to support struggling readers	86%	10%	60%	26%	6%	3%	4%
Set a national goal for all public school students to be able to read at grade level by the time they are in third grade	82%	12%	53%	29%	8%	3%	6%

19. [QImpPathways] How important is it to you to have your children's public school provide pathway plans for a variety of college and career opportunities that your children can choose from to help guide them on how they can prepare? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT IMPORTANT	93%
NOT TOO/NOT AT ALL IMPORTANT	4%
Very important	68%
Somewhat important	25%
Not too important	3%
Not at all important	1%
Unsure	3%

Now I would like to ask you some questions for statistical purposes . . .

20. **[QBirthYear] Which range of years includes the year you were born? [TERMINATE IF MORE THAN 1 YEAR OFF RANGE INDICATED BASED ON QAGE]**

1903 – 1927	-
1928 – 1945	-
1946 – 1964	4%
1965 – 1980	40%
1981 – 1996	55%
1997 – 2012	1%

21. **[QParty] Regardless of how you typically vote, would you say you consider yourself a …? [RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	30%
STRONG/NOT VERY STRONG DEMOCRAT	40%
Strong Republican	18%
Not very strong Republican	12%
Independent	24%
Not very strong Democrat	15%
Strong Democrat	24%
A member of another party	1%
Unsure	6%

IF INDEPENDENT, UNSURE, OR MEMBER OF ANOTHER PARTY [QParty=3, 6, OR 7], ASK:

22. **[QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=469)
TOTAL VOTES FOR REPUBLICANS	23%
TOTAL VOTES FOR DEMOCRATS	21%
I almost always vote for Republican candidates	6%
I vote for Republicans more often than I vote for Democrats	17%
I vote for Democrats more often than I vote for Republicans	14%
I almost always vote for Democratic candidates	7%
I vote equally for Democrats and Republicans	24%
Unsure	32%

Party Consolidated: QParty + QPartyLean

Total Republican+Republican-leaning Independents	37%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	17%

23. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	27%
VERY/SOMEWHAT LIBERAL	27%
Very conservative	12%
Somewhat conservative	15%
Moderate	40%
Somewhat liberal	15%
Very liberal	13%
Unsure	6%

24. [QEmployment] What is your current employment status?

Employed full-time	66%
Employed part-time	6%
Freelance, contract, or temporary work	3%
Furloughed or placed on temporary leave by my employer	*%
Unemployed and looking for work	5%
Unemployed and not currently looking for work	1%
Stay-at-home parent or caregiver	12%
Full time student	1%
Retired	3%
Something else	2%
Prefer not to say	1%

25. [QIncomeHH] Which range includes your total annual household income, before taxes?

Less than $30,000 per year	19%
$30,000 to $49,999 per year	19%
$50,000 to $74,999 per year	23%
$75,000 to $125,000 per year	22%
More than $125,000 per year	14%
Prefer not to say	2%

26. [QState] In what state do you live?
[DROPDOWN MENU WITH 50 STATES]

States in the Northeast	15%
States in the Midwest	18%
States in the South	41%
States in the West	26%

27. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	32%
Suburb near a city	39%
Small town not near a city	12%
Rural or country area	17%

28. [QMarital] What is your current marital status?

Single, never married	18%
Married	56%
Living with a partner	13%
Separated	2%
Divorced	8%
Widowed	3%
Prefer not to say	*%

29. **[QAge] What is your age?**
    [OPEN-END] [TERMINATE IF UNDER 18]
18-29	5%
30-39	40%
40-49	38%
50-64	16%
65+	2%

30. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]**
Technology		4%
Sales		6%
Healthcare		11%
Education or early childhood development		6%
Journalism or the media	[TERMINATE]	-
Food service or the restaurant industry		8%
Market research	[TERMINATE]	-
Public relations	[TERMINATE]	-
None of these		70%

31. **[QRegVote] Are you currently registered to vote? [RANDOMIZE 1-2]**
Yes	89%
No	10%
Unsure	2%

32. **[QParentalScreener] Are you the parent or guardian of a child or children in any of the following groups? Select all that apply, if any. [SELECT MULTIPLE]**
A child in preschool or younger (not yet in kindergarten)		18%
A child in grades kindergarten through 12th grade		100%
A child who has already completed high school		14%
I do not have any children in those groups	[TERMINATE]	-
Prefer not to say	[TERMINATE]	-

[IF DOES NOT HAVE A CHILD IN GRADE SCHOOL [Option 2 NOT selected on QParentalScreener], TERMINATE.]

33. **[QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**
Man	44%
Woman	56%
Some other way	-

34. **[QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

White	55%
Black or African American	15%
Hispanic or Latino	24%
Asian	7%
Native American or Alaska Native	3%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity	1%

35. **[QEducation] What is the highest level of education you have completed?**

High school or less	34%
Some college	18%
Associate degree	12%
Bachelor's degree	22%
Graduate degree	14%
Prefer not to say	*%

36. **[QKidNumber] How many children do you have who are currently in grades kindergarten through 12th grade?**

0	[TERMINATE]	-
1		53%
2		33%
3		9%
4		3%
5		1%
6		*%
7		*%
8		*%
9		*%
10 or more		*%

37. **[QHomeScreener] Where do your children who are in grades kindergarten through 12th grade live?**

Full-time with me in my home	91%
Split between my home and the home of another parent or family member	9%
Not with me [TERMINATE]	-

38. **[QPublicScreener] What type of school do your children who are in grades kindergarten through 12th grade attend?**

Public school		100%
Private school	[TERMINATE]	-
Homeschool	[TERMINATE]	-
Prefer not to say	[TERMINATE]	-

39. [IF HAS ONE CHILD IN K-12, ASK]: In which grade level is your child who is in grade school (K-12)?
[SHOW GRADES LIST]

[IF HAS TWO OR MORE CHILDREN IN K-12, ASK]: Please select the current grade level of each of your children who are in grade school (K-12), in order from oldest to youngest.
First Child (Oldest child in K-12) [SHOW IF QKidNumber=2-10]
Second Child [SHOW IF QKidNumber=2-10]
Third Child [SHOW IF QKidNumber=3-10]
Fourth Child [SHOW IF QKidNumber=4-10]
Fifth Child [SHOW IF QKidNumber=5-10]
Sixth Child [SHOW IF QKidNumber=6-10]
Seventh Child [SHOW IF QKidNumber=7-10]
Eighth Child [SHOW IF QKidNumber=8-10]
Ninth Child [SHOW IF QKidNumber=9-10]
Tenth Child [SHOW IF QKidNumber=10]

[SHOW GRADES LIST FOR EACH CHILD]

Kindergarten	13%
1st grade	10%
2nd grade	13%
3rd grade	13%
4th grade	13%
5th grade	13%
6th grade	14%
7th grade	13%
8th grade	13%
9th grade (Freshman)	13%
10th grade (Sophomore)	13%
11th grade (Junior)	12%
12th grade (Senior)	10%

Echelon Insights conducted a survey on behalf of the National Parents Union to understand K-12 parents' views on current topics related to public education. This survey was fielded online from November 1-5, 2023 in English among a sample of 1,527 parents of public school students in grades kindergarten through 12th grade nationwide using non-probability sampling.

The sample was drawn from the Lucid sample exchange based on gender, age, race/ethnicity, and education quota targets for parents of public school students derived from the National Center for Education Statistics (NCES) American Community Survey - Education Tabulation, a tabulation of 5-year data from the US Census Bureau's American Community Survey.

Data quality measures included the use of an attentiveness check where respondents were directed to select a particular response and measures to prevent duplicate responses. Respondents who answered more than one-third of the questions they were asked in less than one-third of the median response time per question were removed from the data file.

The sample was weighted to population benchmarks for parents of public school students derived from the American Community Survey - Education Tabulation on gender, age, race/ethnicity, education, and region, as well as on the following interactions derived from American Community Survey data on parents of school-age children: gender by education (college / non-college) and race (white / non-white) by education (college / non-college). The sample was also weighted on gender among those identified as registered voters to reflect benchmark data on voter registration among parents of school-age children from the US Census Bureau's November 2022 Current Population Survey Voting and Registration Supplement.

Calculated as it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 3.0 percentage points. This estimate of precision does not account for other potential sources of error that can occur in online surveys with non-probability samples, including, but not limited to, non-coverage due to the survey being conducted online, or possible failure to correct for ways people who have agreed to join an online panel or take online surveys might not be representative of the general population (e.g., on measures that are not included as weighting variables).