National Parents Union Survey
N=1000 parents of public school students in grades kindergarten through 12th grade, nationwide
Online survey - Sample from Lucid sample exchange
Field Dates: June 26–29, 2023
Margin of Error: ± 4.1 percentage points

GENERAL CONCERNS AND VIEWS ON K-12 PUBLIC EDUCATION

1. **[QIssues] Thinking about issues facing the country today, which one or two issues are you most concerned about personally? Select up to two. [SELECT UP TO TWO] [RANDOMIZE 1-12]**

1.	The economy	48%
2.	K-12 education and schools	30%
3.	Crime and public safety	22%
4.	Gun policies	18%
5.	Health care	14%
6.	The environment and climate change	12%
7.	Abortion	11%
8.	Political corruption	11%
9.	Taxes	9%
10.	Immigration	9%
11.	Race relations	4%
12.	Something else (Please specify)	2%
13.	Unsure	1%

2. **[QEducChanges] Do you think the K-12 public education system in the United States needs . . . ? [RANDOMIZE SCALE 1-4, 4-1]**

1.	A complete overhaul	20%
2.	Major changes	51%
3.	Minor changes	22%
4.	No changes at all	4%
5.	Unsure	3%

IF SAYS CHANGES NEEDED [QEducChanges=1-3], ASK:

3. **[QWhatChangesOE] What changes do you think are <u>most</u> needed to improve the K-12 public education system in the United States?**
   [OPEN-END – TEXT BOX]

4. [General Report Card Battery] What grade would you give each of the following for how they have handled public education overall this school year? "A" is the best grade you can give, and "F" is a failing grade. [RANDOMIZE ITEM ORDER] [DISPLAY AS GRID]

1. A   2. B   3. C   4. D   5. F   6. Unsure

		A-B	C-F	1. A	2. B	3. C	4. D	5. F	6. Unsure
1.	Your children's teachers	71%	27%	35%	36%	19%	5%	4%	2%
2.	Your children's school principals	61%	36%	24%	37%	22%	8%	6%	3%
3.	Your district superintendent and school board	42%	52%	13%	29%	28%	14%	11%	6%
4.	Your state governor	38%	55%	15%	23%	23%	13%	19%	7%
5.	U.S. Secretary of Education Miguel Cardona	23%	53%	7%	16%	24%	15%	14%	24%
6	President Joe Biden	27%	68%	11%	16%	17%	15%	36%	5%

5. [Focus Battery] Thinking about people who make policy decisions that affect your children's public schools, how important do you think it is for them to focus on each of the following? [DISPLAY AS GRID, 4 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. One of the MOST important things they should focus on   2. Important, but not one of the most important to focus on   3. Not too important to focus on   4. They should not focus on this at all   5. Unsure

		MOST IMP/ IMP.	NOT TOO/ AT ALL IMP.	1. One of the MOST imp.	2. Imp., but not one of the most	3. Not too imp.	4. Should not focus on this at all	5. Unsure
1.	How to protect schools from violence	93%	4%	72%	21%	4%	1%	2%
2.	How schools should prepare students for the future	93%	4%	72%	21%	3%	2%	3%
3.	How schools should address students' mental health needs	92%	6%	64%	27%	4%	1%	3%
4.	How schools should address learning challenges that resulted from the pandemic	84%	12%	45%	39%	11%	2%	4%
5.	How to ensure the majority of parents' views are considered when making policy decisions	83%	13%	41%	41%	10%	4%	4%
6.	What schools should or should not teach about race and diversity	73%	23%	34%	39%	14%	9%	4%
7.	What books schools should or should not have in their libraries	65%	30%	27%	38%	20%	10%	4%
8.	What schools should or should not teach about gender and sexual orientation	61%	36%	26%	35%	15%	21%	3%

6. **[QKidNum] How many children do you have in public school in grades kindergarten through 12th grade?**
   1. 1   44%
   2. 2   37%
   3. 3   13%
   4. 4   2%
   5. 5   1%
   6. 6   1%
   7. 7   *%
   8. 8   1%
   9. 9   *%
   10. 10 or more   1%

7. **[QKidGrade_1A] IF QKidNum=1: Please select your child's current grade level (2022-2023 school year).**

   IF QKidNum=2-10+: Please select the current grade level (2022-2023 school year) of each of your children, in birth order from oldest to youngest: [REPEAT FOR EACH CHILD, INCLUDE CHILD TEXT]
   1. Kindergarten   16%
   2. 1st grade   11%
   3. 2nd grade   13%
   4. 3rd grade   16%
   5. 4th grade   15%
   6. 5th grade   16%
   7. 6th grade   13%
   8. 7th grade   14%
   9. 8th grade   12%
   10. 9th grade (Freshman)   16%
   11. 10th grade (Sophomore)   12%
   12. 11th grade (Junior)   13%
   13. 12th grade (Senior)   11%

IF HAS TWO OR MORE CHILDREN IN GRADES K-12 [QKidNum=2-6], INSERT:
[ParentIntroText] For the following questions, please respond regarding your [INSERT FIRST/SECOND/ETC] child in birth order from oldest to youngest, who is in <INSERT RESPONSE FOR APPROPRIATE CHILD FROM QKidGrade>.
[RANDOMIZE WHICH CHILD IS ASKED ABOUT, SPLITTING EVENLY BASED ON NUMBER OF CHILDREN. FOR EXAMPLE, FOR PARENTS OF TWO CHILDREN, ASK 50% ABOUT FIRST CHILD (IN BIRTH ORDER FROM OLDEST TO YOUNGEST) WHO ATTENDS K-12 SCHOOL, 50% ABOUT SECOND CHILD WHO ATTENDS K-12 SCHOOL. PROGRAM FOR UP TO SIX CHILDREN.]

8. **[SCHOOL REPORT CARD BATTERY] What grade would you give your child's SCHOOL on each of the following? "A" is the best grade you can give, and "F" is a failing grade. [RANDOMIZE ITEM ORDER] [DISPLAY AS GRID, OVER 2 PAGES]**

   1. A   2. B   3. C   4. D   5. F   6. Unsure

	A-B	C-F	1. A	2. B	3. C	4. D	5. F	6. Unsure
1. **Communicating with you about how your child is doing in school**	68%	31%	34%	33%	19%	7%	5%	1%
2. **Assessing students' academic level and progress**	67%	32%	33%	33%	21%	7%	4%	2%
3. **Meeting your overall expectations this school year**	62%	36%	26%	36%	22%	10%	5%	2%
4. **Teaching your child practical skills they will need as an adult**	56%	41%	26%	30%	22%	11%	8%	3%
5. **Addressing any learning challenges that resulted from the pandemic**	55%	40%	24%	31%	25%	8%	7%	5%
6. **Preparing your child for college**	54%	40%	25%	29%	24%	9%	7%	5%
7. **Providing resources to support students' mental health**	54%	41%	25%	29%	21%	14%	7%	5%
8. **Preparing your child for their future career**	54%	41%	22%	32%	24%	9%	8%	5%

9. **[QStruggles] This school year, has your child struggled with any of the following? Please select all that apply, if any. [SELECT MULTIPLE] [RANDOMIZE 1-5]**

1.	Difficulty learning or keeping up academically	30%
2.	Bullying either at school or online	26%
3.	Difficulty with social or interpersonal skills	24%
4.	Behavioral challenges in school	22%
5.	Mental health challenges	20%
6.	No, my child has not struggled with any of the above this school year	36%
7.	Unsure	1%

10. [QPrepared] Do you feel your child is academically prepared for next school year?

YES, DEFINITELY/PROBABLY	84%
NO, DEFINITELY/PROBABLY NOT	13%
1. Yes, definitely	45%
2. Yes, probably	39%
3. No, probably not	9%
4. No, definitely not	4%
5. Unsure	4%

11. [QNoCovid] If the COVID-19 pandemic <u>had never happened</u>, how well do you think your child would be doing academically? [RANDOMIZE SCALE 1-3, 3-1]

1. Worse than they are now	4%
2. About the same as they are now	45%
3. Better than they are now	47%
4. Unsure	4%

12. [QSumParticipate] This summer, will your child be participating in any summer academic programs or other educational activities offered by their school?

1. Yes	42%
2. No	58%

IF CHILD WILL NOT BE PARTICIPATING IN ACADEMIC ACTIVITIES THIS SUMMER [QSumParticipate=2], ASK:

13. [QReasonNot] What is the <u>main</u> reason your child will NOT be participating in any academic programs or other educational activities offered by their school this summer? [RANDOMIZE 1-9]

	(n=562)
1. Their school is not offering any programs or activities	20%
2. My child needs a break from academics	16%
3. My child is not interested in the activities offered	15%
4. My child will benefit more from doing something else this summer	13%
5. I cannot afford to pay for the activities offered	11%
6. Scheduling conflicts	9%
7. The activities offered would not help my child academically	6%
8. Lack of transportation	4%
9. Their school was not able to accept all students who wanted to participate	2%
10. Other reason	4%

IF CHILD WILL BE PARTICIPATING IN ACADEMIC ACTIVITIES [QSumParticipate=1], ASK:

14. [QSumActivities] What type of academic programs or other educational activities will your child be participating in this summer that are offered by their school? Please select all that apply. [RANDOMIZE 1-6] [SELECT MULTIPLE]

		(n=438)
1.	In-person summer school classes	38%
2.	Educational activity packets or workbooks	34%
3.	Online summer school classes	29%
4.	Online educational activities other than classes	29%
5.	One-on-one in-person tutoring sessions	22%
6.	One-on-one online tutoring sessions	20%
7.	Other educational activities	7%

15. **[LITERACY POLICY EFFORTS BATTERY] Now, thinking about K-12 public schools in the US today . . .**

    Would you support or oppose the government doing each of the following related to public school students' literacy? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

    1. Strongly support   2. Somewhat support   3. Somewhat oppose   4. Strongly oppose   5. Unsure

		STR./ SOME. SUPPORT	STR./ SOME. OPPOSE	1. Strong. support	2. Some. support	3. Some. oppose	4. Strong. oppose	5. Unsure
1.	Require public schools to assess each student's reading level to identify whether they need additional support	**93%**	**5%**	61%	32%	3%	2%	3%
2.	Provide more funding and resources to public schools to support struggling readers	**89%**	**7%**	62%	27%	4%	3%	4%
3.	Require public schools to teach children to read using methods based on research about how children learn	**85%**	**8%**	47%	39%	5%	2%	7%
4.	Set a national goal for all public school students to be able to read at grade level by the time they are in third grade	**83%**	**12%**	50%	33%	8%	4%	5%
5.	Provide money to parents of public school students whose schools do not offer tutoring in reading so they can pay for private tutoring	**78%**	**17%**	43%	35%	12%	5%	6%
6	Hold public schools accountable if third grade students are not able to read at grade level	**75%**	**19%**	42%	33%	14%	5%	6%

16. **[QHeardAmFamAct] How much have you heard about the American Family Act, legislation recently introduced in the US House of Representatives that would expand the Child Tax Credit? [RANDOMIZE SCALE 1-3, 3-1]**

A LOT/LITTLE		61%
1.	A lot	17%
2.	A little	44%
3.	Nothing	31%
4.	Unsure	8%

17. **[QAmFamActSupport] The American Family Act would expand the Child Tax Credit and disburse it monthly, meaning families could receive up to $300 per month ($3600 in total per year) for each child under 6 years old and up to $250 per month ($3000 in total per year) for each child ages 6-17. Would you support or oppose the American Family Act? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOME. SUPPORT		83%
STRONGLY/SOME. OPPOSE		11%
1.	Strongly support	51%
2.	Somewhat support	32%
3.	Somewhat oppose	6%
4.	Strongly oppose	5%
5.	Unsure	6%

18. **[POLICY BATTERY] Would you support or oppose the federal government doing each of the following? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Strongly support   2. Somewhat support   3. Somewhat oppose   4. Strongly oppose   5. Unsure

	STR./ SOME. SUPPORT	STR./ SOME. OPPOSE	1. Strong. support	2. Some. support	3. Some. oppose	4. Strong. oppose	5. Unsure
1. Aim to have smaller class sizes and improve student-teacher ratios in K-12 public schools	90%	6%	62%	29%	5%	2%	3%
2. Provide access to mental health and counseling services in all K-12 public schools	90%	7%	63%	27%	4%	2%	4%
3. Provide free lunch at school for all K-12 public school students	89%	8%	67%	22%	6%	2%	3%
4. Increase funding for tutoring and academic support programs in all K-12 public schools	88%	8%	57%	31%	6%	2%	4%
5. Provide free, high quality preschool programs for all children 3-4 years old	88%	8%	60%	29%	5%	3%	4%
6. Expand subsidies to reduce how much people have to pay for health insurance	86%	9%	58%	28%	6%	2%	5%
7. Provide funding for students graduating from public high schools to receive one free year of college classes or career training	86%	11%	56%	30%	7%	4%	4%
8. Increase funding for K-12 public schools in low-income communities	85%	10%	57%	28%	7%	3%	4%
9. Establish a federal paid family leave program to provide up to 12 weeks of paid leave for parents of a new baby	85%	10%	57%	29%	6%	4%	4%
10. Increase funding for affordable housing and housing assistance programs	84%	11%	52%	32%	7%	4%	5%
11. Increase funding for food assistance programs (e.g., SNAP) for low-income Americans	83%	13%	56%	27%	9%	4%	3%
12. Provide funding directly to families of K-12 public school students to help them pay for additional mental health support for their children (e.g., counseling outside of school)	82%	13%	51%	31%	8%	4%	5%
13. Provide funding directly to families of K-12 public school students to help them pay for additional educational support for their children (e.g., tutoring outside of school)	82%	13%	51%	31%	11%	3%	5%

Now I would like to ask you some questions for statistical purposes . . .

19. **[QBirthYear] Which range of years includes the year you were born? [TERMINATE IF MORE THAN 1 YEAR OFF RANGE INDICATED BASED ON QAGE]**

1.	1903 – 1927	-
2.	1928 – 1945	-
3.	1946 – 1964	3%
4.	1965 – 1980	40%
5.	1981 – 1996	55%
6.	1997 – 2012	2%

20. **[QParty] Regardless of how you typically vote, would you say you consider yourself a … ? [RANDOMIZE SCALE 1-5, 5-1]**

	STRONG/NOT VERY STRONG REPUBLICAN	30%
	STRONG/NOT VERY STRONG DEMOCRAT	38%
1.	Strong Republican	16%
2.	Not very strong Republican	14%
3.	Independent	28%
4.	Not very strong Democrat	16%
5.	Strong Democrat	23%
6.	A member of another party	1%
7.	Unsure	4%

IF INDEPENDENT, UNSURE, OR MEMBER OF ANOTHER PARTY [QParty=3, 6, OR 7], ASK:

21. **[QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]**

		(n=324)
	TOTAL VOTES FOR REPUBLICANS	20%
	TOTAL VOTES FOR DEMOCRATS	25%
1.	I almost always vote for Republican candidates	4%
2.	I vote for Republicans more often than I vote for Democrats	16%
3.	I vote for Democrats more often than I vote for Republicans	18%
4.	I almost always vote for Democratic candidates	7%
5.	I vote equally for Democrats and Republicans	27%
6.	Unsure	28%

PARTY CONSOLIDATED (QParty + QPartyLean)

Republican	36%
Democrat	46%
Independent/Other/Unsure - No lean	17%

22. **[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOME. CONSERVATIVE		31%
VERY/SOME. LIBERAL		23%
1.	Very conservative	13%
2.	Somewhat conservative	18%
3.	Moderate	44%
4.	Somewhat liberal	12%
5.	Very liberal	10%
6.	Unsure	3%

23. **[QEmployment] What is your current employment status?**

1.	Employed full-time	66%
2.	Employed part-time	7%
3.	Freelance, contract, or temporary work	3%
4.	Furloughed or placed on temporary leave by my employer	*%
5.	Unemployed and looking for work	4%
6.	Unemployed and not currently looking for work	1%
7.	Stay-at-home parent or caregiver	14%
8.	Full time student	1%
9.	Retired	2%
10.	Something else (Please specify) [TEXT]	1%
11.	Prefer not to say	1%

24. **[QIncome] Which range includes your annual household income?**

1.	Less than $30,000 per year	15%
2.	$30,000 to $49,999 per year	23%
3.	$50,000 to $74,999 per year	24%
4.	$75,000 to $125,000 per year	20%
5.	More than $125,000 per year	16%
6.	Prefer not to say	1%

25. **[QState] In what state do you live?**

1.	States in the Northeast	15%
2.	States in the Midwest	19%
3.	States in the South	41%
4.	States in the West	26%

26. **[QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]**

1.	City	30%
2.	Suburb near a city	43%
3.	Small town not near a city	8%
4.	Rural or country area	19%

27. [QMarital] What is your current marital status?

1.	Single, never married	10%
2.	Married	78%
3.	Living with a partner	7%
4.	Separated	2%
5.	Divorced	3%
6.	Widowed	1%
7.	Prefer not to say	*%

28. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]**

1.	Technology		3%
2.	Sales		4%
3.	Healthcare		10%
4.	Education or early childhood development		8%
5.	Journalism or the media	TERMINATE	-
6.	Food service or the restaurant industry		6%
7.	Market research	TERMINATE	-
8.	Public relations	TERMINATE	-
9.	None of these		74%

29. **[QParentScreener] Are you the parent or guardian of a child or children currently in grades kindergarten through 12th grade (2022–2023 school year)?**

1.	Yes		100%
2.	No	TERMINATE	-
3.	Prefer not to say	TERMINATE	-

30. **[QHomeScreener] Where do your children who are in grades kindergarten through 12th grade live?**

1.	Full-time with me in my home		94%
2.	Split between my home and the home of another parent or family member		6%
3.	Not with me	TERMINATE	-

31. **[QPublicScreener] What type of school do your children who are in grades kindergarten through 12th grade attend?**

1.	Public school		100%
2.	Private school	TERMINATE	-
3.	Homeschool	TERMINATE	-
4.	Prefer not to say	TERMINATE	-

32. **[QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2**

1.	Man	44%
2.	Woman	56%
3.	Some other way	-

33. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1.	White	64%
2.	Black or African American	14%
3.	Hispanic or Latino	22%
4.	Asian	7%
5.	Native American or Alaska Native	2%
6.	Native Hawaiian or Other Pacific Islander	*%
7.	Something else (Please specify)	*%

34. [QEducation] What is the highest level of education you have completed?

1.	High school or less	35%
2.	Some college	21%
3.	Associate degree	10%
4.	Bachelor's degree	21%
5.	Graduate degree	13%
6.	Prefer not to say	*%

35. [QAge] What is your age?

1.	18-29	8%
2.	30-39	38%
3.	40-49	37%
4.	50-64	15%
5.	65+	1%

METHODOLOGY

Echelon Insights conducted a survey on behalf of the National Parents Union to understand K-12 parents' views on current topics related to public education. The survey was fielded online from June 26-29, 2023 in English among a sample of 1,000 parents of public school students in grades kindergarten through 12th grade nationwide using non-probability sampling.

The sample was drawn from the Lucid sample exchange based on gender, age, race/ethnicity, and education quota targets for parents of public school students derived from the National Center for Education Statistics (NCES) American Community Survey - Education Tabulation, a tabulation of 5-year data from the US Census Bureau's American Community Survey.

Data quality measures included the use of an attentiveness check where respondents were directed to select a particular response and measures to prevent duplicate responses. Respondents who completed the survey in less than one-third of the median interview time for the full sample were removed from the data file.

The sample was weighted to population benchmarks for parents of public school students derived from the American Community Survey - Education Tabulation on gender, age, race/ethnicity, education, and region.

Calculated as it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 4.1 percentage points. This estimate of precision does not account for other potential sources of error that can occur in online surveys with non-probability samples, including, but not limited to, non-coverage due to the survey being conducted online, or possible failure to correct for ways people who have agreed to join an online panel or take online surveys might not be representative of the general population (e.g., on measures that are not included as weighting variables).