



**National Parents Union — Parent Voice Survey**

**N=1,025 registered voters nationwide who are parents or guardians of K-12 students**

**Online survey – Sample from Lucid sample exchange**

**Field Dates: January 24–25, 2023**

**Margin of sampling error: ± 3.4 percentage points**

**GENERAL POLITICAL QUESTIONS / PRE-STATE OF THE UNION**

**1. [QQRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

- |                    |     |
|--------------------|-----|
| 1. Right direction | 36% |
| 2. Wrong track     | 58% |
| 3. Unsure          | 7%  |

**2. [APPROVAL BATTERY] Do you approve or disapprove of how each of the following are handling their job? [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

	1. Strongly approve	2. Somewhat approve	3. Somewhat disapprove	4. Strongly disapprove	5. Unsure		
	<b>STRONG. /SOME. APP.</b>	<b>STRONG. /SOME. DIS.</b>	1. Strongly approve	2. Some. approve	3. Some. disapp.	4. Strongly disapp.	5. Unsure
<b>1. Your state governor</b>	<b>62%</b>	<b>33%</b>	26%	36%	15%	17%	5%
<b>2. The US Department of Education</b>	<b>56%</b>	<b>36%</b>	22%	35%	21%	16%	7%
<b>3. Democrats in Congress</b>	<b>48%</b>	<b>47%</b>	23%	24%	20%	27%	5%
<b>4. Republicans in Congress</b>	<b>47%</b>	<b>47%</b>	16%	31%	23%	24%	6%
<b>5. President Joe Biden</b>	<b>47%</b>	<b>50%</b>	25%	23%	14%	36%	3%

3. [QSOTUIssues] President Biden will soon deliver the 2023 State of the Union Address, in which he may discuss policy priorities for the coming year. What issues do you think should be the TOP TWO most important issues for the President and Congress to address this year? Please choose two. [SELECT TWO] [RANDOMIZE 1-12]

- |                                       |     |
|---------------------------------------|-----|
| 1. The economy                        | 59% |
| 2. Crime and public safety            | 17% |
| 3. K-12 education and schools         | 16% |
| 4. Immigration                        | 16% |
| 5. Gun policies                       | 15% |
| 6. Health care                        | 14% |
| 7. The environment and climate change | 12% |
| 8. Political corruption               | 12% |
| 9. Taxes                              | 11% |
| 10. Abortion                          | 10% |
| 11. The COVID-19 pandemic             | 8%  |
| 12. Race relations                    | 3%  |
| 13. Something else (Please specify)   | 4%  |
| 14. Unsure                            | 2%  |

4. [TRUST BATTERY] Which political party do you trust to do a better job handling each of the following issues? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE 1-2]

	1. The Democratic Party	2. The Republican Party	3. Unsure
		1. The Democratic Party	2. The Republican Party
			3. Unsure
1. The environment and climate change	50%	30%	20%
2. Health care	49%	36%	15%
3. Abortion	48%	35%	18%
4. K-12 education and schools	46%	38%	16%
5. Taxes	41%	42%	17%
6. Crime and public safety	40%	44%	15%
7. Immigration	41%	45%	13%
8. The economy	39%	47%	14%

## GENERATION A QUESTIONS

Now, shifting to a different topic...

5. [Gen A Problems Battery] Children born between 2010 and 2020 are sometimes referred to as “Generation A”. Thinking about Generation A in the United States, how much of a problem, if at all, do you think each of the following will be for them in the future? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

	1. A very big problem	2. A big problem	3. Somewhat of a problem	4. Not much of a problem	5. Not a problem at all	6. Unsure								
							1. A very big problem	2. A big problem	3. Somewhat of a problem	4. Not much of a problem	5. Not a problem at all	6. Unsure		
1. Cost of attending college			<b>67%</b>	<b>11%</b>	35%	32%	20%	8%	3%	2%				
2. The quality of K-12 education public school students are receiving today			<b>57%</b>	<b>15%</b>	28%	29%	26%	11%	4%	2%				
3. Climate change			<b>56%</b>	<b>20%</b>	32%	23%	21%	11%	10%	3%				
4. Access to quality health care			<b>54%</b>	<b>15%</b>	27%	27%	28%	11%	4%	3%				
5. How the COVID-19 pandemic affected kids' education			<b>54%</b>	<b>17%</b>	26%	28%	26%	12%	5%	3%				
6. How the COVID-19 pandemic affected kids' mental health			<b>50%</b>	<b>14%</b>	25%	25%	33%	10%	4%	3%				
7. How prepared they will be for careers			<b>49%</b>	<b>16%</b>	22%	28%	32%	11%	5%	3%				
8. Racial inequality			<b>42%</b>	<b>27%</b>	22%	20%	27%	17%	10%	4%				

6. [QGenHarder] Compared to your generation, do you think it will be harder, easier, or neither harder nor easier for Generation A to get ahead financially? [RANDOMIZE SCALE 1-3, 3-1]

1. Harder for Generation A	49%
2. Neither harder nor easier for Generation A	24%
3. Easier for Generation A	18%
4. Unsure	9%

7. **[QYourChild\_Job] Thinking about your own child in Generation A, how confident are you that they will be able to someday obtain jobs that allow them to be financially secure?**

**[RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY CONFIDENT	41%
NOT VERY/NOT AT ALL CONFIDENT	22%
1. Extremely confident	17%
2. Very confident	24%
3. Somewhat confident	33%
4. Not very confident	17%
5. Not at all confident	5%
6. Unsure	4%

## EDUCATION QUESTIONS & POLICIES THAT AFFECT FAMILIES AND STUDENTS

Now, shifting to a different topic, we would like to ask you about K-12 public education in the United States...

**8. [Education System Rating Battery] Overall, how well do you think the K-12 public education system in the United States is doing at each of the following? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Very well 2. Somewhat well 3. Not too well 4. Not at all well 5. Unsure

	VERY/ SOME WELL	NOT TOO/NOT AT ALL WELL	1. Very well	2. Some. well	3. Not too well	4. Not at all well	5. Unsure
1. Teaching basic academic skills	68%	30%	26%	42%	18%	12%	2%
2. Ensuring all students have access to good quality education	61%	36%	23%	37%	24%	12%	3%
3. Preparing students for the future	57%	41%	22%	35%	26%	15%	2%
4. Helping students catch up who fell behind during the COVID-19 pandemic	57%	38%	22%	35%	24%	14%	5%
5. Addressing students' mental health needs	52%	45%	20%	32%	28%	17%	3%

**9. [QEducChanges] Do you think the K-12 public education system in the United States needs . . . ? [RANDOMIZE SCALE 1-4, 4-1]**

A COMPLETE OVERHAUL/MAJOR CHANGES	73%
MINOR CHANGES/NO CHANGES AT ALL	26%
1. A complete overhaul	25%
2. Major changes	48%
3. Minor changes	24%
4. No changes at all	2%
5. Unsure	2%

**10. [QPrepFuture] Do you think K-12 public schools in the United States . . . ? [RANDOMIZE SCALE 1-3, 3-1]**

1. Should focus MORE on preparing students for the future	73%
2. Currently focus about the right amount on preparing students for the future	22%
3. Should focus LESS on preparing students for the future	3%
4. Unsure	3%

**11. [Future Prep Battery] Thinking about ways K-12 public schools could prepare students for future, please indicate if you think each of the following is something schools should focus on more, currently focus on about the right amount, or should focus on less. [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-3, 3-1, MATCH QUESTION STEM TO ORDER]**

	1. Should focus on this MORE	2. Currently focus on this about the right amount	3. Should focus on this LESS	4. Unsure	
		1. Should focus MORE	2. Currently focus right amount	3. Should focus LESS	4. Unsure
<b>1. Teaching practical life skills (e.g., budgeting or how to file taxes)</b>	75%	18%	3%	4%	
<b>2. Providing information to help students understand all the options and future pathways available to them</b>	71%	22%	3%	3%	
<b>3. Teaching critical thinking skills</b>	69%	24%	4%	3%	
<b>4. Preparing students who do not plan to attend college for their next steps beyond high school</b>	69%	25%	3%	3%	
<b>5. Offering career-oriented classes</b>	69%	24%	3%	3%	
<b>6. Teaching interpersonal skills</b>	62%	30%	5%	4%	
<b>7. Preparing students academically for college</b>	57%	33%	6%	4%	
<b>8. Teaching students about civics (e.g., how government works, citizens' rights and how they can participate)</b>	56%	36%	5%	4%	

**12. [POLICY BATTERY] Would you support or oppose the federal government doing each of the following? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Strongly support 2. Somewhat support 3. Somewhat oppose 4. Strongly oppose 5. Unsure

	<b>STRONG /SOME SUPP.</b>	<b>STRONG /SOME OPP.</b>	1. Strongly support	2. Some. support	3. Some. oppose	4. Strongly oppose	5. Unsure
<b>1. Provide free lunch at school for all K-12 public school students</b>	<b>84%</b>	<b>13%</b>	63%	21%	8%	4%	3%
<b>2. Provide funding directly to families of public school students to help them pay for additional mental health support for their children (e.g., counseling outside of school)</b>	<b>79%</b>	<b>15%</b>	49%	31%	8%	7%	5%
<b>3. Provide funding for students graduating from public high schools to receive one free year of college classes or career training</b>	<b>78%</b>	<b>17%</b>	54%	24%	10%	7%	5%
<b>4. Provide funding directly to families of public school students to help them pay for additional educational support for their children (e.g., tutoring outside of school)</b>	<b>77%</b>	<b>17%</b>	45%	33%	11%	5%	6%
<b>5. Reinstate the expanded Child Tax Credit to give eligible families monthly checks of \$300 per child under age 6 and \$250 per child age 6 or older</b>	<b>74%</b>	<b>22%</b>	52%	22%	13%	9%	4%

**13. [QPubSchoolAccess] Would you support or oppose changing laws to establish a right to quality public education as a civil right in the same way that the right to vote is, meaning the government would be obligated by law to provide every child access to a quality education, and that the government could be challenged in court if that right is infringed upon? [RANDOMIZE SCALE 1-4, 4-1]**

<b>STRONGLY/SOMEWHAT SUPPORT</b>	<b>75%</b>
<b>STRONGLY/SOMEWHAT OPPOSE</b>	<b>16%</b>
1. Strongly support	47%
2. Somewhat support	28%
3. Somewhat oppose	10%
4. Strongly oppose	6%
5. Unsure	8%

## OTHER ISSUES

Now, shifting topics . . .

**14. [QCrimeProblem] How much of a problem, if at all, is crime in your local community?**

**[RANDOMIZE SCALE 1-3, 3-1]**

- |                  |     |
|------------------|-----|
| 1. Major problem | 36% |
| 2. Minor problem | 51% |
| 3. Not a problem | 11% |
| 4. Unsure        | 1%  |

**15. [QAddressCrime] What do you think elected officials should do to address crime in communities like yours? Select all that apply. [RANDOMIZE 1-9]**

- |  |     |
|--|-----|
| 1. Provide more access to mental health services   | 51% |
| 2. Invest in programs that provide positive activities for children and teens  | 50% |
| 3. Provide job training and rehabilitation for prisoners who want to choose a better path after serving their sentence | 47% |
| 4. Invest in programs that aim to improve job opportunities for low-income communities                                 | 46% |
| 5. Provide more access to addiction treatment services   | 45% |
| 6. Restrict people's ability to buy guns if they have a criminal record  | 41% |
| 7. Have more police officers patrolling the streets  | 39% |
| 8. Enact harsher punishments for all types of crimes   | 28% |
| 9. Encourage police to arrest more people for minor crimes to deter other crimes                                       | 21% |
| 10. Something else (Please specify)  | 2%  |
| 11. Unsure   | 3%  |



16. [HEALTHCARE POLICY BATTERY] Now, thinking about health care . . .

Here are some actions that Congress could take with respect to health care. Please indicate to what extent you would support or oppose Congress doing each of the following. [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

	1. Strongly support	2. Somewhat support	3. Somewhat oppose	4. Strongly oppose	5. Unsure		
	STRONG /SOME SUPP.	STRONG /SOME OPP.	1. Strongly support	2. Some. support	3. Some. oppose	4. Strongly oppose	5. Unsure
1. Pass a law to make health care prices more transparent to patients	87%	9%	63%	24%	6%	3%	4%
2. Increase funding to expand access to mental health services	85%	12%	54%	31%	8%	4%	3%
3. Require health insurance plans to cover mental health as they do physical health	84%	13%	60%	24%	9%	4%	3%
4. Provide more funding for Medicare and Medicaid	82%	13%	53%	30%	9%	4%	5%
5. Increase funding to expand access to addiction treatment services	82%	14%	50%	32%	9%	5%	5%
6. Continue providing funding for COVID-19 vaccines and treatment	69%	26%	40%	30%	12%	14%	5%

17. [QHealthRole] Do you think it is the responsibility of the federal government to ensure all Americans have healthcare coverage?

1. Yes, it is the federal government's responsibility	70%
2. No, it is not the federal government's responsibility	19%
3. Unsure	10%

18. [QAbortion] Do you think abortion should be ... ? [RANDOMIZE SCALE 1-4, 4-1]

LEGAL IN ALL/MOST CASES	55%
ILLEGAL IN ALL/MOST CASES	39%
1. Legal in all cases	24%
2. Legal in most cases	31%
3. Illegal in most cases	27%
4. Illegal in all cases	11%
5. Unsure	6%

**19. [Environment and Energy Issue Priorities] Thinking about environmental and energy issues, how much of a priority do you think each of the following should be for the United States government in the next 5 years? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Top priority      2. Important, but lower priority      3. Not too important      4. Should not be done      5. Unsure

	TOP PRIOR./ IMP. BUT LOWER	NOT TOO IMP./ SHOULD NOT BE DONE	1. Top priority	2. Important, but lower priority	3. Not too important	4. Should not be done	5. Unsure
<b>1. Improving the availability and affordability of energy</b>	<b>87%</b>	<b>9%</b>	54%	33%	7%	2%	4%
<b>2. Reducing pollution in oceans, rivers, and lakes</b>	<b>87%</b>	<b>10%</b>	50%	37%	7%	3%	3%
<b>3. Reducing emissions that contribute to climate change</b>	<b>79%</b>	<b>17%</b>	42%	37%	11%	6%	4%
<b>4. Helping communities prepare for and deal with the effects of climate change (e.g., more extreme weather, drought, rising sea levels)</b>	<b>77%</b>	<b>20%</b>	40%	37%	13%	7%	3%

## DEMOGRAPHICS

Now I would like to ask you some questions for statistical purposes . . .

**20. [QUrban] How would you describe the area where you live? [RANDOMIZE SCALE 1-4, 4-1]**

- |                               |     |
|-------------------------------|-----|
| 1. City                       | 37% |
| 2. Suburb near a city         | 37% |
| 3. Small town not near a city | 7%  |
| 4. Rural or country area      | 18% |
| 5. Unsure                     | -   |

**21. [QState] In what state do you live?**

[DROP-DOWN MENU WITH 50 STATES]

- |                            |     |
|----------------------------|-----|
| 1. States in the Northeast | 17% |
| 2. States in the Midwest   | 22% |
| 3. States in the South     | 39% |
| 4. States in the West      | 23% |

**22. [QEmployment] What is your current employment status?**

- |   |     |
|---|-----|
| 1. Employed full-time                     | 69% |
| 2. Employed part-time                     | 8%  |
| 3. Freelance, contract, or temporary work | 2%  |
| 4. Unemployed and looking for work        | 4%  |
| 5. Stay-at-home parent or caregiver       | 11% |
| 6. Full time student                      | 1%  |
| 7. Retired                                | 2%  |
| 8. Something else                         | 2%  |
| 9. Prefer not to say                      | *%  |

**23. [QIncome] Which range includes your annual household income?**

- |                                   |     |
|-----------------------------------|-----|
| 1. Less than \$30,000 per year    | 17% |
| 2. \$30,000 to \$49,999 per year  | 18% |
| 3. \$50,000 to \$74,999 per year  | 19% |
| 4. \$75,000 to \$125,000 per year | 25% |
| 5. More than \$125,000 per year   | 20% |
| 6. Prefer not to say              | 1%  |

**24. [QMarital] What is your current marital status?**

- |                          |     |
|--------------------------|-----|
| 1. Single, never married | 17% |
| 2. Married               | 59% |
| 3. Living with a partner | 10% |
| 4. Separated             | 2%  |
| 5. Divorced              | 10% |
| 6. Widowed               | 2%  |
| 7. Prefer not to say     | *%  |

**25. [QKidGrades] Please select your child’s or children’s current grade level(s) who are in grades K-12. (If you have multiple children, please select all that apply.) [ALLOW MULTIPLE RESPONSES]**

1. Kindergarten	11%
2. 1st grade	9%
3. 2nd grade	11%
4. 3rd grade	10%
5. 4th grade	11%
6. 5th grade	12%
7. 6th grade	15%
8. 7th grade	13%
9. 8th grade	15%
10. 9th grade (Freshman)	13%
11. 10th grade (Sophomore)	13%
12. 11th grade (Junior)	13%
13. 12th grade (Senior)	16%

**26. [QKidSchoolType] What type of school are your children attending this school year? Please select all that apply. [ALLOW MULTIPLE RESPONSES]**

1. Public school	77%
2. Public charter school	7%
3. Private school	16%
4. Homeschool	8%
5. Something else (Please specify)	1%

**27. [QNewsOften] How often do you read, watch, or listen to news about current affairs and political issues? [RANDOMIZE SCALE 1-5, 5-1]**

1. Every day	45%
2. A few times a week	34%
3. Once a week	9%
4. Less than once a week	9%
5. Never	3%
6. Prefer not to say	*%

**28. [QParty] Regardless of how you typically vote, would you say you consider yourself a . . . ? [RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	33%
STRONG/NOT VERY STRONG DEMOCRAT	40%
1. Strong Republican	20%
2. Not very strong Republican	12%
3. Independent	24%
4. Not very strong Democrat	12%
5. Strong Democrat	28%
6. A member of another party	1%
7. Unsure	3%

**IF INDEPENDENT, ANOTHER PARTY, OR UNSURE, ASK (n=278):**

**29. [QPartyLean] Which of the following statements would you say best describes you?**

**[RANDOMIZE SCALE 1-4, 4-1]**

TOTAL VOTES FOR REPUBLICANS	27%
TOTAL VOTES FOR DEMOCRATS	31%
1. I almost always vote for Republican candidates	7%
2. I vote for Republicans more often than I vote for Democrats	20%
3. I vote for Democrats more often than I vote for Republicans	21%
4. I almost always vote for Democratic candidates	10%
5. I vote equally for Democrats and Republicans	21%
6. Unsure	22%

**ASK ALL:**

**30. [QIdeology] Regardless of how you typically vote, do you consider yourself to be . . . ?**

**[RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOMEWHAT CONSERVATIVE	32%
VERY/SOMEWHAT LIBERAL	27%
1. Very conservative	16%
2. Somewhat conservative	16%
3. Moderate	38%
4. Somewhat liberal	13%
5. Very liberal	14%
6. Unsure	2%

**31. [Q2020Vote] For which candidate did you vote in the 2020 presidential election?**

**[RANDOMIZE 1-2]**

1. Joe Biden	48%
2. Donald Trump	42%
3. Someone else (Please specify)	2%
4. I didn't vote	8%

**32. [Q2022Vote] For which party's candidate did you vote for the US House of Representatives in the 2022 midterm elections? [RANDOMIZE 1-2]**

1. The Democratic Party's candidate	47%
2. The Republican Party's candidate	39%
3. Another party's candidate or an independent candidate	3%
4. I didn't vote	11%

**SCREENERS AND INITIAL DEMOGRAPHICS (ASKED AT BEGINNING OF SURVEY)**

**33. [QRegVote] Are you at least 18 years old and registered to vote?**

1. Yes		100%
2. No	TERMINATE	-
3. Unsure	TERMINATE	-

**34. [QIndustry] Do you or does anyone in your household work in any of the following industries? [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-7]**

1. Technology		4%
2. Sales		4%
3. Healthcare or the pharmaceutical industry		9%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		7%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		79%

**35. [QAge] What is your age?**

[OPEN-END] [TERMINATE IF UNDER 18 OR OVER 100]

1. 18-29		4%
2. 30-39		33%
3. 40-49		44%
4. 50-64		19%
5. 65+		1%

**36. [QK12Parent] Are you the parent or guardian of a child or children in grades kindergarten through 12th grade?**

1. Yes		100%
2. No	TERMINATE	-

**37. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

1. Man		44%
2. Woman		56%
3. Some other way		-

**38. [QRace] What is your race or ethnicity? Please select all that apply. [RANDOMIZE 1-6] [ALLOW MULTIPLE RESPONSES]**

1. White		67%
2. Black or African American		15%
3. Hispanic or Latino		14%
4. Asian		5%
5. Native American or Alaska Native		2%
6. Native Hawaiian or Other Pacific Islander		1%
7. Other race or ethnicity		1%

**39. [QEducation] What is the highest level of education you have completed?**

1. High school or less	25%
2. Some college	17%
3. Associate degree	12%
4. Bachelor's degree	28%
5. Graduate degree	18%
6. Prefer not to say	*%

## METHODOLOGY

Echelon Insights conducted a survey on behalf of National Parents Union to examine the views of parents who are registered to vote on current issues and education. The survey was fielded online from January 24-25, 2023 in English among a sample of 1,025 self-identified registered voters nationwide who are parents or guardians of students in grades kindergarten through 12th grade using non-probability sampling.

The sample was drawn from the Lucid sample exchange based on gender, age, race/ethnicity, education, and region quota targets derived from the U.S. Census Bureau's November 2020 Voting and Registration Supplement.

Data quality measures included the use of an attentiveness check (commonly referred to as a "trap question") and measures to prevent duplicate responses.

The sample was weighted to population benchmarks for registered voters in the United States with children ages 6-17 from the U.S. Census Bureau's November 2020 Voting and Registration Supplement on gender, age, race/ethnicity, education, region, and gender by education. The sample was also weighted to estimated 2020 presidential vote results based on the average of reported vote choice by K-12 parents in two previous surveys of registered voters nationally that had been weighted to national election results, including a November 2021 survey Echelon Insights conducted on behalf of National Parents Union.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is  $\pm 3.4$  percentage points. This estimate of precision does not account for other potential sources of error that can occur in online surveys with non-probability samples, including, but not limited to, non-coverage due to the survey being conducted online, or possible failure to correct for ways people who have agreed to join an online panel or take online surveys might not be representative of the general population (e.g., on measures that are not included as weighting variables).