



National Parents Union Survey October 2022

Survey of N=1,017 parents of public school students in grades kindergarten through 12th grade

Sample from online web panel provided by Dynata

Field Dates: October 29-31, 2022

Margin of Error = +/- 3.8 percentage points

GENERAL VIEWS ON EDUCATION

- 1. [QSatK12US] Overall, how satisfied or dissatisfied are you with the quality of education students receive in K-12 public schools in the United States today? [RANDOMIZE SCALE 1-4, 4-1]**

COMPLETELY/SOMEWHAT SATISFIED	74%
COMPLETELY/SOMEWHAT DISSATISFIED	25%
1. Completely satisfied	25%
2. Somewhat satisfied	50%
3. Somewhat dissatisfied	19%
4. Completely dissatisfied	6%
5. Unsure	1%

- 2. [QChangesK12US] Do you think the K-12 public education system in the United States needs . . . ? [RANDOMIZE SCALE 1-4, 4-1]**

A COMPLETE OVERHAUL/ MAJOR CHANGES	57%
MINOR CHANGES/NO CHANGES AT ALL	40%
1. A complete overhaul	18%
2. Major changes	39%
3. Minor changes	35%
4. No changes at all	5%
5. Unsure	3%

IF SAYS K-12 PUBLIC EDUCATION SYSTEM NEEDS CHANGES [QChangesK12US=1-3], ASK:

3. [QWhatChanges] What changes do you think need to be made in the K-12 public education system in the United States? (You can select multiple categories. Please briefly explain what specific changes you think should be made.) [SELECT MULTIPLE] [RANDOMIZE 1-6]

(n=939)

- | | |
|--|-----|
| 1. Changes to curriculum or what schools teach | 38% |
| 2. Changes to how students are taught or instruction methods | 34% |
| 3. Changes related to school funding | 32% |
| 4. Changes related to teachers or staff | 29% |
| 5. Changes to services or supports offered for students | 23% |
| 6. Changes to school disciplinary practices | 22% |
| 7. Other changes | 7% |

4. [QSatKidSchools] Thinking about your own children, overall, how satisfied or dissatisfied are you with the quality of education your children are receiving from their public schools? [RANDOMIZE SCALE 1-4, 4-1]

- | | |
|----------------------------------|-----|
| COMPLETELY/SOMEWHAT SATISFIED | 75% |
| COMPLETELY/SOMEWHAT DISSATISFIED | 23% |
| 1. Completely satisfied | 24% |
| 2. Somewhat satisfied | 51% |
| 3. Somewhat dissatisfied | 19% |
| 4. Completely dissatisfied | 4% |
| 5. Unsure | 1% |

CHILDREN'S SCHOOL INFORMATION

5. [QKidNum] How many children do you have in public school in grades kindergarten through 12th grade?

1. 1	49%
2. 2	34%
3. 3	11%
4. 4	3%
5. 5	1%
6. 6	1%
7. 7	1%
8. 8	1%
9. 9	*%
10. 10 or more	1%

6. [QKidGrade_1A] IF QKidNum=1: Please select your child's current grade level. (2022-2023 school year)

IF QKidNum=2-10+: Please select the current grade level of each of your children, in birth order from oldest to youngest. (2022-2023 school year) [REPEAT FOR EACH CHILD]

[QKidGrade_1B] First Child

[QKidGrade_2] Second Child

[QKidGrade_3] Third Child

[QKidGrade_4] Fourth Child

[QKidGrade_5] Fifth Child

[QKidGrade_6] Sixth Child

[QKidGrade_7] Seventh Child

[QKidGrade_8] Eighth Child

[QKidGrade_9] Ninth Child

[QKidGrade_10] Tenth Child

1. Kindergarten	15%
2. 1st grade	11%
3. 2nd grade	12%
4. 3rd grade	15%
5. 4th grade	12%
6. 5th grade	15%
7. 6th grade	14%
8. 7th grade	12%
9. 8th grade	13%
10. 9th grade (Freshman)	14%
11. 10th grade (Sophomore)	12%
12. 11th grade (Junior)	12%
13. 12th grade (Senior)	12%

EDUCATION QUALITY AND CONCERNS (SPECIFIC CHILD)

IF HAS TWO OR MORE CHILDREN IN GRADES K-12 [QKidNum=2-6], INSERT:
[ParentIntroText] For the following questions, please respond regarding your [INSERT FIRST/SECOND/ETC] child in birth order from oldest to youngest, who is in <INSERT RESPONSE FOR APPROPRIATE CHILD FROM QKidGrade>.
[RANDOMIZE WHICH CHILD IS ASKED ABOUT, SPLITTING EVENLY BASED ON NUMBER OF CHILDREN. FOR EXAMPLE, FOR PARENTS OF TWO CHILDREN, ASK 50% ABOUT FIRST CHILD (IN BIRTH ORDER FROM OLDEST TO YOUNGEST) WHO ATTENDS K-12 SCHOOL, 50% ABOUT SECOND CHILD WHO ATTENDS K-12 SCHOOL. PROGRAM FOR UP TO SIX CHILDREN.]

ASK ALL:

7. [School Report Card Battery] What grade would you give your child’s school on each of the following? “A” is the best grade you can give, and “F” is a failing grade. [RANDOMIZE ITEM ORDER] [DISPLAY AS GRID]

	1. A	2. B	3. C	4. D	5. F	6. Unsure			
		A-C	D-F	1. A	2. B	3. C	4. D	5. F	6. Unsure
1. Providing quality teaching and instruction	88%	10%	29%	38%	21%	5%	4%	2%	
2. Assessing students’ academic level and progress	87%	11%	33%	35%	19%	7%	4%	2%	
3. Communicating with you about how your child is doing in school	85%	14%	35%	32%	18%	8%	6%	1%	
4. Handling discipline issues at school	79%	15%	27%	31%	21%	9%	6%	6%	
5. Addressing any learning challenges that resulted from the pandemic	77%	19%	26%	32%	18%	11%	8%	4%	
6. Providing resources to support students’ mental health	77%	17%	25%	31%	20%	10%	7%	6%	

8. [On Track Battery] At this point in the school year, how do you feel your child is doing in each of the following areas? [RANDOMIZE SCALE 1-3, 3-1] [RANDOMIZE ITEM ORDER]

	1. Struggling or behind where they are expected to be for their grade level	2. On track for their grade level	3. Advanced or ahead of where they are expected to be for their grade level	4. Unsure
	1. Struggling or behind where they are expected to be for their grade level	2. On track for their grade level	3. Advanced or ahead of where they are expected to be for their grade level	4. Unsure
	1. Struggling or behind where they are expected to be for their grade level	2. On track for their grade level	3. Advanced or ahead of where they are expected to be for their grade level	4. Unsure
1. Math	21%	47%	29%	2%
2. Time management	21%	57%	19%	3%
3. Writing and reading	19%	51%	29%	1%
4. Social and interpersonal skills	16%	54%	27%	3%
5. Science	12%	60%	24%	3%
6. Classroom behavior	10%	55%	33%	2%

9. [QGradesIndicator] Do you think the grades your child receives on their report card are an accurate indicator of whether your child is on track for their grade level?

1. Yes	72%
2. No	17%
3. Unsure	11%

10. [QBWAcademic] Overall this school year, has your child been doing . . . ? [RANDOMIZE SCALE 1-3, 3-1]

1. Better academically than you thought they would	35%
2. About as well academically as you thought they would	52%
3. Worse academically than you thought they would	11%
4. Unsure	2%

11. [QSupport] Thinking about your child's academic needs, would you say your child . . . ? [RANDOMIZE 1-2]

1. Currently receives enough academic support from their school	56%
2. Needs more academic support from their school than they are receiving now	39%
3. Unsure	5%

12. [QHowSupport] What do you think your child's school should do to help students who are struggling academically or behind? Please select all that apply. [RANDOMIZE 1-7]

- | | |
|---|-----|
| 1. Offer tutoring | 58% |
| 2. Offer after-school programs | 49% |
| 3. Offer online educational resources | 43% |
| 4. Offer summer school programs | 32% |
| 5. Offer Saturday school programs | 20% |
| 6. Allow students to repeat a grade level to catch up | 17% |
| 7. Make the school year longer | 11% |
| 8. Make the school day longer | 11% |
| 9. Something else (Please specify) | 4% |
| 10. Nothing | 4% |
| 11. Unsure | 6% |

13. [QExpectations] Which of the following statements best describes your view, even if none is exactly right? [RANDOMIZE SCALE 1-3, 3-1]

- | | |
|--|-----|
| 1. My child's school sets learning expectations that are too high for students to reasonably reach | 13% |
| 2. My child's school sets learning expectations at about the right level | 66% |
| 3. My child's school does not set learning expectations high enough for students | 15% |
| 4. Unsure | 6% |

**14. [Knowledge Battery] How much do you feel you know about each of the following?
[RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ITEM ORDER]**

1. A great deal 2. A good amount 3. Not much 4. Nothing 5. Unsure

	A GREAT DEAL/ GOOD AMOUNT	NOT MUCH/ NOTHING	1. A great deal	2. A good amount	3. Not much	4. Nothing	5. Unsure
1. What your child is being taught in school	78%	19%	31%	47%	16%	3%	3%
2. How your child is doing compared to other students in their grade level	71%	24%	26%	45%	19%	4%	5%
3. What the state-level learning standards are for your child's grade level	70%	23%	21%	49%	20%	3%	7%
4. How your child's school compares to other schools on statewide student achievement tests	67%	25%	24%	43%	20%	5%	8%
5. What types of academic support your child's school offers (e.g., tutoring options)	64%	30%	22%	42%	25%	6%	6%
6. How your child's school uses government funding	51%	37%	18%	33%	26%	12%	12%

15. [Want to Know More Battery] For each of the following, please indicate if you [RANDOMIZE ORDER, 1-2: would like to know more about it, or if you are satisfied with how much you know about it.] [RANDOMIZE ITEM ORDER]

	1. I would like to know more about this	2. I'm satisfied with how much I know about this	3. Unsure
	1.	2.	3.
	I would like to know more about this	I'm satisfied with how much I know about this	Unsure
1. How your child's school uses government funding	57%	33%	10%
2. What types of academic support your child's school offers (e.g., tutoring options)	48%	46%	6%
3. What your child is being taught in school	48%	47%	5%
4. What the state-level learning standards are for your child's grade level	46%	46%	8%
5. How your child's school compares to other schools on statewide student achievement tests	46%	46%	8%
6. How your child is doing compared to other students in their grade level	43%	49%	8%

16. [QParentEvents] In the past three months, how many events or activities has your child's school hosted ON CAMPUS for parents (e.g., parents' night, teacher-parent conferences)?

1. 0 (None)	16%
2. 1	28%
3. 2	30%
4. 3 or more	19%
5. Unsure	7%

17. [QPTConversation] Have you been offered the opportunity to have a private conversation with your child's teacher(s) about how your child is doing in school this year?

1. Yes	70%
2. No	27%
3. Unsure	3%

18. [QSchoolTesting] Has your child taken any tests at school this year to assess how they are doing on the overall skills students in their grade level are expected to learn?

1. Yes	69%
2. No	18%
3. Unsure	13%

ASK ALL:

19. [Engage Assess Battery] Please indicate how you feel about how much your child’s school does each of the following. [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-3, 3-1]

	1. Want school to do this MORE	2. Satisfied with how much school is doing this now	3. Want school to do this LESS	4. Unsure
	1.	2.	3.	4.
	Want school to do this MORE	Satisfied with how much school is doing this now	Want school to do this LESS	Unsure
1. Provide updates about how your child is doing in school	42%	51%	3%	3%
2. Share lesson plans and learning objectives with you	41%	52%	4%	4%
3. Have private conversations with you about your child’s learning	38%	54%	4%	4%
4. Host on-campus events for parents	34%	55%	5%	6%
5. Do testing to determine if your child is on track academically	30%	57%	8%	5%
6. Ask you to volunteer at your child’s school	26%	54%	10%	10%

20. [QLastYearTest] Last school year (2021-2022), did your child take any statewide student achievement tests?

1. Yes	65%
2. No	21%
3. Unsure	14%

IF CHILD DID TAKE TESTS [QLastYearTest=1]:

21. [QOptOut] Last school year, were you offered the option to “opt out” of statewide achievement testing, meaning the option to choose whether or not your child would take statewide tests?

	(n=662)
1. Yes, I was offered that option	39%
2. No, I was not offered that option	50%
3. Unsure	11%

IF WAS NOT OFFERED THAT OPTION OR UNSURE [QOptOut=2-3]:

22. [QWouldOptOut] If you had been offered the option to have your child opt out of statewide achievement testing last year, what would you have chosen to do? [RANDOMIZE 1-2]

	(n=415)
1. I would still have had my child take the tests	75%
2. I would have opted out and NOT had my child take the tests	20%
3. Unsure	5%

IF CHILD DID TAKE TESTS [QLastYearTest=1]:

23. [QTestResults] Have you received the following information about the statewide achievement test(s) your child took last school year? Please select all that apply. [RANDOMIZE 1-3] [SELECT MULTIPLE]

	(n=662)
1. Information about areas your child did well or skills they need to work on	51%
2. How your child's test results compared to other students' results	48%
3. Information about resources to help your child develop their skills based on their test results	32%
4. None of the above	15%
5. Unsure	5%

IF CHILD DID NOT TAKE TESTS [QLastYearTest=2]:

24. [QReasonNoLYTest] You indicated that your child did not take any statewide student achievement tests last school year. What is the reason your child did not take any statewide student achievement tests? [RANDOMIZE 1-4]

	(n=218)
1. My child was not in a grade level for which there is statewide testing	50%
2. My state or my child's school chose not to offer statewide testing	19%
3. I chose to not have them take statewide tests (opted out)	15%
4. My child is exempt from statewide testing because of a learning disability	11%
5. Other reason (Please specify)	5%

BROADER K-12 POLICIES, PRIORITIES, AND FUNDING

Now, thinking about K-12 public schools more broadly . . .

ASK ALL:

25. [QStatewideTest] There has been some debate about whether or not schools should administer statewide academic tests this school year. Even if neither one perfectly describes your views, which of the following statements do you agree with more? [RANDOMIZE 1-2]

- 1. Even though we are in challenging times, we should continue to assess how well students are learning using statewide tests 65%
- 2. Since we are in challenging times, we should take a break from statewide testing this year so that teachers and students 28%
- 3. Unsure 7%

26. [QHeardData] Have you seen, read, or heard about recent reports on student achievement test data (e.g., the National Assessment of Educational Progress report) showing that more students across the country are behind academically than were before the pandemic?

- 1. Yes, I have 48%
- 2. No, I have not 45%
- 3. Unsure 7%

IF HAS HEARD ABOUT THE REPORTS:

27. [QDataAffect] Thinking about what you have seen, read, or heard about recent reports on student achievement test data from across the country and what you know about your own children’s school(s), do you think declining student achievement . . . ? [RANDOMIZE 1-3, 3-1]

- (n=480)**
- 1. Is more of a problem in my children's schools than most other schools 14%
 - 2. Is about as much of a problem in my children's schools as most other schools 55%
 - 3. Is less of a problem in my children's schools than most other schools 25%
 - 4. Unsure 5%

28. [QFundAware] As part of stimulus packages, public schools are receiving additional federal funding to help address challenges related to the COVID-19 pandemic. How much have you heard about this additional funding for schools and the ways it can be used?

[RANDOMIZE SCALE 1-4, 4-1]

A LOT/SOME	38%
NOT MUCH/NOTHING AT ALL	58%
1. A lot	10%
2. Some	28%
3. Not much	35%
4. Nothing at all	23%
5. Unsure	4%

29. [QFundUse] The vast majority of school districts across the country have received additional funding to address challenges related to the COVID-19 pandemic. Have you seen or heard anything about additional resources in your children's schools or classrooms being used for this purpose?

1. Yes	27%
2. No	61%
3. Unsure	13%

30. [QFundingInput] Have your children's schools asked parents to give input or feedback on how any additional federal funding they have received should be used?

1. Yes	23%
2. No	64%
3. Unsure	13%

31. [QPubSchoolAccess] Would you support or oppose changing laws to establish a right to quality public education as a civil right in the same way that the right to vote is, meaning the government would be obligated by law to provide every child access to a quality education, and that the government could be challenged in court if that right is infringed upon? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	74%
STRONGLY/SOMEWHAT OPPOSE	12%
1. Strongly support	41%
2. Somewhat support	33%
3. Somewhat oppose	8%
4. Strongly oppose	4%
5. Unsure	13%

32. [QParentsChoice] Public schools typically receive a certain amount of education funding for each student. Would you support or oppose allowing parents to use the portion of education funding allocated for their child to send their child to whatever school best meets their needs, whether that's a public, charter, or private school? [RANDOMIZE

SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	66%
STRONGLY/SOMEWHAT OPPOSE	23%
1. Strongly support	31%
2. Somewhat support	35%
3. Somewhat oppose	15%
4. Strongly oppose	8%
5. Unsure	11%

33. [QRateEcon] Now, shifting topics . . .

Overall, how would you rate economic conditions in the United States today?

[RANDOMIZE SCALE 1-4, 4-1]

EXCELLENT/GOOD	27%
ONLY FAIR/POOR	72%
1. Excellent	9%
2. Good	17%
3. Only fair	33%
4. Poor	39%
5. Unsure	2%

34. [QEconBW] Do you think economic conditions in the United States are . . . ? [RANDOMIZE SCALE 1-3, 3-1]

1. Getting better	13%
2. Staying about the same	27%
3. Getting worse	58%
4. Unsure	3%

35. [QPersonalFin] Thinking about your family's financial situation, would you say you are currently . . . ? [RANDOMIZE SCALE 1-3, 3-1]

1. Able to live comfortably	24%
2. Just able to get by and make ends meet	46%
3. Struggling to make ends meet	29%
4. Unsure	1%

36. [ECONOMIC PROBLEMS BATTERY] Thinking about the economy and your personal financial situation . . .

**How much of a problem, if at all, are each of the following for your family right now?
[DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Very big problem 2. Somewhat big problem 3. Not much of a problem 4. Not a problem at all 5. Unsure

	VERY/ SOMEW. BIG PROB.	NOT MUCH OF A PROB./ NOT A PROB. AT ALL	1. Very big problem	2. Somew. big problem	3. Not much of a problem	4. Not a problem at all	5. Unsure
1. Rising cost of everyday purchases like food or gas	83%	16%	56%	27%	11%	5%	1%
2. Rising cost of housing or rent	70%	28%	45%	25%	15%	13%	2%
3. The cost of college or other education after high school	69%	24%	41%	28%	13%	11%	7%
4. The cost of extracurricular activities for children	63%	33%	33%	31%	22%	11%	4%
5. The cost of childcare	51%	43%	30%	21%	13%	30%	6%

DEMOGRAPHICS

ASK ALL:

Finally, we have a few questions for demographic purposes.

37. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

[RANDOMIZE SCALE 1-5, 5-1]

STRONG/NOT VERY STRONG REPUBLICAN	30%
STRONG/NOT VERY STRONG DEMOCRAT	39%
1. Strong Republican	18%
2. Not very strong Republican	12%
3. Independent	26%
4. Not very strong Democrat	16%
5. Strong Democrat	23%
6. A member of another party	1%
7. Unsure	4%

IF INDEPENDENT, UNSURE, OR MEMBER OF ANOTHER PARTY [QParty=3, 6, OR 7], ASK:

38. [QPartyLean] Which of the following statements would you say best describes you?

[RANDOMIZE SCALE 1-4, 4-1]

	(n=316)
TOTAL VOTES FOR REPUBLICANS	20%
TOTAL VOTES FOR DEMOCRATS	28%
1. I almost always vote for Republican candidates	3%
2. I vote for Republicans more often than I vote for Democrats	16%
3. I vote for Democrats more often than I vote for Republicans	23%
4. I almost always vote for Democratic candidates	5%
5. I vote equally for Democrats and Republicans	22%
6. Unsure	30%

PARTY CONSOLIDATED [QParty + QPartyLean]

1. Republican	37%
2. Democrat	47%
3. Independent/Other/Unsure - No lean	16%

ASK ALL:

39. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	30%
VERY/SOMEWHAT LIBERAL	25%
1. Very conservative	13%
2. Somewhat conservative	17%
3. Moderate	42%
4. Somewhat liberal	13%
5. Very liberal	11%
6. Unsure	4%

40. [QEmployment] What is your current employment status?

1. Employed full-time	60%
2. Employed part-time	10%
3. Freelance, contract, or temporary work	2%
4. Furloughed or placed on temporary leave by my employer	*%
5. Unemployed and looking for work	5%
6. Unemployed and not currently looking for work	1%
7. Stay-at-home parent or caregiver	14%
8. Full time student	1%
9. Retired	4%
10. Something else (Please specify)	3%
11. Prefer not to say	*%

41. [QIncome] Which range includes your annual household income?

1. Less than \$30,000 per year	18%
2. \$30,000 to \$49,999 per year	20%
3. \$50,000 to \$74,999 per year	23%
4. \$75,000 to \$125,000 per year	21%
5. More than \$125,000 per year	16%
6. Prefer not to say	2%

42. [QState] In what state do you live?

1. States in the Northeast	15%
2. States in the Midwest	19%
3. States in the South	41%
4. States in the West	26%

43. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

1. City	29%
2. Suburb near a city	44%
3. Small town not near a city	8%
4. Rural or country area	18%

44. [QMarital] What is your current marital status?

1. Single, never married	8%
2. Married	78%
3. Living with a partner	7%
4. Separated	2%
5. Divorced	4%
6. Widowed	1%
7. Prefer not to say	*%

SCREENER AND INITIAL DEMOGRAPHICS MODULE (ASKED AT BEGINNING OF SURVEY)

45. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]

1. Technology		5%
2. Sales		6%
3. Healthcare		12%
4. Education or early childhood development		7%
5. Journalism or the media	TERMINATE	-
6. Food service or the restaurant industry		7%
7. Market research	TERMINATE	-
8. Public relations	TERMINATE	-
9. None of these		69%

46. [QParentScreeener] Are you the parent or guardian of a child or children currently in grades kindergarten through 12th grade (2022–2023 school year)?

1. Yes		100%
2. No	TERMINATE	-
3. Prefer not to say	TERMINATE	-

47. [QPublicScreeener] What type of school do your children who are in grades kindergarten through 12th grade attend?

1. Public school		100%
2. Private school	TERMINATE	-
3. Homeschool	TERMINATE	-
4. Prefer not to say	TERMINATE	-

48. [QHomeScreeener] Where do your children who are in grades kindergarten through 12th grade live?

1. Full-time with me in my home		93%
2. Split between my home and the home of another parent or family member		7%
3. Not with me	TERMINATE	-

49. [QGender] Do you describe yourself as a man, a woman, or in some other way?

1. Man		44%
2. Woman		56%
3. Some other way		*%

50. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1. White	62%
2. Black or African American	14%
3. Hispanic or Latino	22%
4. Asian	7%
5. Native American or Alaska Native	2%
6. Native Hawaiian or Other Pacific Islander	1%
7. Something else (Please specify)	1%

51. [QEducation] What is the highest level of education you have completed?

1. High school or less	35%
2. Some college	21%
3. Associate degree	10%
4. Bachelor's degree	21%
5. Graduate degree	13%
6. Prefer not to say	*%

52. [QAge] What is your age?

1. 18-29	7%
2. 30-39	35%
3. 40-49	42%
4. 50-64	14%
5. 65+	1%

METHODOLOGY

Echelon Insights conducted this survey on behalf of the National Parents Union to examine the views, concerns, and experiences of parents of public school students in grades kindergarten through 12th grade. The survey was fielded online from October 29-31, 2022 in English among a sample of 1,017 parents of K-12 public school students nationwide using non-probability sampling.

The sample was drawn from Dynata's general population panel based on gender, age, race/ethnicity, and education quota targets for parents of public school students derived from the National Center for Education Statistics and US Census Bureau's American Community Survey-Education Tabulation.

Data quality measures included the use of an attentiveness check (commonly referred to as a "trap question") and measures to prevent duplicate responses.

The sample was weighted to population benchmarks for parents of public school students in the United States from the National Center for Education Statistics and US Census Bureau's American Community Survey-Education Tabulation on gender, age, race/ethnicity, education, and region.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.8 percentage points. This estimate of precision does not account for other potential sources of error that can occur in online surveys with non-probability samples, including, but not limited to, non-coverage due to the survey being conducted online, or possible failure to correct for ways people who have agreed to join an online panel or take online surveys might not be representative of the general population (e.g., on measures that are not included as weighting variables).