NPU OCTOBER 2022 PARENT VOICE SURVEY
N=1,022 registered voters nationwide who are parents or guardians of K-12 students
Field Dates: October 1–3, 2022
Online survey - Sample from Lucid sample exchange
Margin of error: ± 3.3 percentage points

GENERAL POLITICAL / ELECTIONS QUESTIONS

1. **[General Job Approval] Do you approve or disapprove of how each of the following are handling their job? [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. Strongly approve	2. Somewhat approve	3. Somewhat disapprove	4. Strongly disapprove	5. Unsure

	STRONGLY/ SOMEW. APPROVE	STRONGLY/ SOMEW. DISAPPROVE	1. Strongly approve	2. Somewhat approve	3. Somewhat disapprove	4. Strongly disapprove	5. Unsure
1. **Your state governor**	**61%**	**34%**	24%	37%	14%	20%	5%
2. **Democrats in Congress**	**50%**	**46%**	23%	26%	19%	27%	4%
3. **President Joe Biden**	**47%**	**51%**	24%	23%	16%	36%	2%
4. **Republicans in Congress**	**43%**	**51%**	16%	27%	21%	30%	6%

2. **[QTurnout] How likely are you to vote in the upcoming 2022 midterm elections? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY LIKELY	82%
NOT VERY/NOT AT ALL LIKELY	5%
1. Extremely likely	65%
2. Very likely	17%
3. Somewhat likely	11%
4. Not very likely	4%
5. Not at all likely	1%
6. Unsure	1%

3. **[QCompMotivation] Compared to past midterm elections, would you say you are . . . [RANDOMIZE SCALE 1-3, 3-1]**

1. More motivated to vote in 2022 than in past midterm elections	59%
2. About as motivated to vote in 2022 as in past midterm elections	30%
3. Less motivated to vote in 2022 than in past midterm elections	7%
4. Unsure	4%

4. **[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

    DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE   40%
    DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE   51%

1.	Definitely the Republican candidate	26%
2.	Probably the Republican candidate	13%
3.	Probably the Democratic candidate	14%
4.	Definitely the Democratic candidate	36%
5.	Unsure	10%

5. **[QVoteIssues] If the election for Congress were held today, which TWO of the following issues would be most important to you in deciding how to vote? Please choose two. [SELECT TWO] [RANDOMIZE 1-12]**

1.	The economy	53%
2.	Abortion	21%
3.	Health care	17%
4.	Crime and public safety	16%
5.	K-12 education and schools	14%
6.	Immigration	14%
7.	The environment and climate change	14%
8.	Taxes	13%
9.	Gun policies	13%
10.	Political corruption	11%
11.	The COVID-19 pandemic	8%
12.	Race relations	4%
13.	Something else (Please specify)	2%
14.	Unsure	1%

6. **[Candidate Platform Awareness] Thinking about the political candidates running for Congress in your district in 2022, how much, if anything, have you heard or read about their stances on the following issues? [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-3, 3-1]**

	1. A lot	2. A little	3. Nothing at all	4. Unsure

	1. A lot	2. A little	3. Nothing at all	4. Unsure
1. **Abortion**	61%	27%	8%	3%
2. **Inflation and cost of living**	60%	29%	9%	2%
3. **Guns**	45%	37%	16%	2%
4. **Crime, public safety, and the criminal justice system**	44%	40%	12%	3%
5. **Student loan forgiveness**	42%	38%	16%	3%
6. **Climate change**	39%	39%	18%	4%
7. **Immigration**	38%	42%	17%	3%
8. **Taxes**	37%	45%	15%	3%
9. **K-12 public education**	32%	43%	20%	4%

7. **[Candidate Stance Importance] Thinking about how a candidate's stances on the following issues might affect your vote for Congress, please indicate if you would [SHOW HALF SAMPLE IN REVERSE ORDER TO CORRESPOND WITH RESPONSE ORDER: only vote for a candidate who shares your views on the issue, consider a candidate's stance on the issue as one of many important factors, or not see the issue as a major issue. [DISPLAY AS GRID, OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-3, 3-1]**

1. Would only vote for a candidate who shares my views on this issue	2. Would consider a candidate's stance on this issue as one of many important factors	3. Would not see this issue as a major issue	4. Unsure

	1. Would only vote for a candidate who shares my views on this issue	2. Would consider a candidate's stance on this issue as one of many important factors	3. Would not see this issue as a major issue	4. Unsure
1. **Inflation and cost of living**	55%	41%	3%	2%
2. **Abortion**	47%	37%	12%	4%
3. **Guns**	46%	41%	10%	4%
4. **Crime, public safety, and the criminal justice system**	44%	49%	5%	2%
5. **Taxes**	40%	51%	5%	4%
6. **K-12 public education**	38%	49%	9%	4%
7. **Immigration**	38%	45%	12%	4%
8. **Climate change**	33%	41%	21%	5%
9. **Student loan forgiveness**	30%	42%	24%	4%

8. **[QConsiderViews] Other than yourself, who, if anyone, influences your decisions about which congressional candidates to vote for? Please select all that apply. [RANDOMIZE 1-8] [ALLOW MULTIPLE RESPONSES]**

1.	Friends and family	29%
2.	Your spouse	22%
3.	Joe Biden	18%
4.	The media	17%
5.	Donald Trump	15%
6.	Political party leaders	13%
7.	Religious or faith leaders	10%
8.	Advocacy groups	6%
9.	Another individual or group	1%
10.	No one else influences my decisions	38%
11.	Unsure	2%

9. **[ALL Concerns Battery] How concerned are you, if at all, that each of the following are a problem that affects your family? [DISPLAY AS GRID 4 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]**

1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned	6. Unsure

	EXTR./ VERY	NOT VERY/ NOT AT ALL	1. Extr. con.	2. Very con.	3. Some. con.	4. Not very con.	5. Not at all con.	6. Unsure
1. Rising cost of everyday purchases like food or gas	86%	3%	62%	24%	11%	3%	*%	*%
2. Rising cost of housing or rent	73%	9%	49%	25%	17%	6%	3%	1%
3. Difficulty making ends meet	68%	10%	43%	25%	20%	7%	3%	1%
4. Crime and public safety	68%	10%	35%	32%	22%	8%	2%	1%
5. The quality of K-12 public schools	64%	11%	33%	31%	24%	8%	3%	1%
6. Income inequality	56%	18%	27%	28%	24%	11%	8%	1%
7. The cost of childcare	47%	30%	24%	23%	22%	16%	14%	2%
8. Racial tensions	44%	28%	23%	21%	27%	15%	13%	1%

10. **[Party Trust Battery] Which political party do you trust to do a better job handling each of the following issues? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE RESPONSES 1-2]**

1. The Republican Party	2. The Democratic Party	3. Both equally	4. Neither	5. Unsure

	1. The Republican Party	2. The Democratic Party	3. Both equally	4. Neither	5. Unsure
1. K-12 education	29%	41%	13%	11%	6%
2. The economy	36%	39%	10%	10%	5%

11. **[School Concerns Battery] How concerned are you, if at all, that each of the following are a problem for <u>families of children who are in grades K-12</u> in the United States? [DISPLAY AS GRID OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]**

1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned	6. Unsure

	EXTR./ VERY	NOT VERY/ NOT AT ALL	1. Extr. con.	2. Very con.	3. Some. con.	4. Not very con.	5. Not at all con.	6. Unsure
1. How schools are addressing the threat of violence	67%	10%	35%	31%	22%	8%	2%	1%
2. How schools are preparing students for the future	66%	9%	33%	33%	23%	7%	2%	2%
3. How schools are addressing students' mental health and emotional needs	63%	10%	34%	29%	25%	8%	3%	2%
4. How schools are handling the quality of teaching and instruction	62%	11%	31%	31%	25%	9%	2%	2%
5. How schools are communicating with parents	56%	16%	28%	28%	25%	12%	4%	2%
6. How schools are handling disciplinary issues	56%	15%	28%	28%	28%	12%	3%	2%
7. How schools are teaching about race and diversity	56%	19%	30%	25%	22%	13%	6%	3%
8. How schools are handling student learning loss after COVID-19 closures	55%	18%	27%	28%	25%	12%	6%	3%
9. How schools are addressing the needs of students of color	46%	26%	24%	23%	23%	17%	9%	5%

RANDOMIZE ORDER OF QCONCERN FOLLOW-UP QUESTIONS:

12. **[QConcernRace] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_Race] You indicated that you are concerned about how schools are teaching about race and diversity. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-5] [ALLOW MULTIPLE RESPONSES]**

		(n=806)
1.	Schools not teaching accurate information about the issue of race	48%
2.	Schools pushing a progressive agenda onto students	42%
3.	Schools not teaching enough about diversity and different cultures	40%
4.	Schools not teaching enough about racism and racial inequality	38%
5.	Schools dividing children by race	33%
6.	Something else (Please specify)	2%
7.	Unsure	6%

13. **[QConcernDiscipline] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_Discipline] You indicated that you are concerned about how schools are handling disciplinary issues. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-7] [ALLOW MULTIPLE RESPONSES]**

		(n=850)
1.	Schools being inconsistent in who they do or do not discipline	46%
2.	Schools not being strict enough on students who misbehave	42%
3.	Schools just punishing students instead of addressing mental health issues that may contribute to their behavior	41%
4.	Schools having some unnecessary rules	27%
5.	Schools using police officers to handle disciplinary issues on campus	27%
6.	Schools being harsher on students of color compared to white students	27%
7.	Schools being too strict in punishing some students	22%
8.	Something else (Please specify)	1%
9.	Unsure	5%

14. **[QConcernCommun] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_Comm] You indicated that you are concerned about how schools are communicating with parents. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-6] [ALLOW MULTIPLE RESPONSES]**

(n=833)

1.	Schools not handling parents' input or concerns well	45%
2.	Schools not giving parents enough information about their children's academic performance	42%
3.	Schools not providing information about major curriculum or program changes	42%
4.	Schools not being transparent about how school funding is being spent	35%
5.	Schools not using the right methods to communicate	34%
6.	Schools not providing information about teachers' qualifications	32%
7.	Something else (Please specify)	2%
8.	Unsure	5%

15. **[QConcernPrep] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_Prep] You indicated you are concerned about how schools are preparing students for the future. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-7] [ALLOW MULTIPLE RESPONSES]**

(n=909)

1.	Schools not teaching enough practical life skills (e g , budgeting or how to file taxes)	52%
2.	Schools not providing enough information to help students understand all the options and pathways available to them	45%
3.	Schools not preparing students who do not intend to go to college for their next steps beyond high school	42%
4.	Schools not teaching enough critical-thinking skills	42%
5.	Schools not offering enough career-oriented classes	41%
6.	Schools not preparing students academically for college	34%
7.	Schools not teaching enough interpersonal skills	31%
8.	Something else (Please specify)	2%
9.	Unsure	3%

16. **[QConcernSafety] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_Violence] You indicated that you are concerned about how schools are addressing the threat of violence. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-5] [ALLOW MULTIPLE RESPONSES]**

		(n=912)
1.	Schools not having enough counselors, psychologists, or social workers to work with students	48%
2.	Schools not having plans in place for an active shooter situation	46%
3.	Schools not having resources to keep weapons out of schools	46%
4.	Schools not having school resource officers or police accessible on campus	44%
5.	Schools using police officers to handle disciplinary issues on campus	28%
6.	Something else (Please specify)	1%
7.	Unsure	4%

17. **[QConcernColor] [ASKED ONLY OF THOSE PUNCH 1-3 ON QSC_SOC] You indicated that you are concerned about how schools are addressing the needs of students of color. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-9] [ALLOW MULTIPLE RESPONSES]**

		(n=725)
1.	Schools that mostly serve students of color having fewer resources than schools that mostly serve white students	37%
2.	Schools not working to promote equity for students of color	32%
3.	Schools treating white students better than students of color	31%
4.	Schools using school resource officers or police to address disciplinary issues	27%
5.	Schools not exposing students to role models of color	26%
6.	Schools not offering culturally- affirming education to students of color	25%
7.	Schools not providing enough support for students learning English as a second language	25%
8.	Schools not having enough teachers of color	20%
9.	Schools treating students of color better than white students	20%
10.	Something else (Please specify)	2%
11.	Unsure	9%

18. **[QConcernAfterCov] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_Support] You indicated that you are concerned about how schools are handling student learning loss after COVID-19 closures. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-3] [ALLOW MULTIPLE RESPONSES]**

		(n=824)
1.	Schools not doing enough to evaluate learning loss and identify areas students need support	60%
2.	Schools not providing enough remediation or tutoring to help students catch up	55%
3.	Schools not offering resources that would have been available pre-pandemic	41%
4.	Something else (Please specify)	1%
5.	Unsure	6%

19. **[QConcernInstruction] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_Instruction.** *Note: Due to a programming error, QConcernInstruction was only asked to half of respondents rather than all respondents who gave those answers on QSC_Instruction.***] You indicated that you are concerned about how schools are handling the quality of teaching and instruction. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-7] [ALLOW MULTIPLE RESPONSES]**

		(n=457)
1.	Political bias affecting what students are taught	44%
2.	Schools not having enough support personnel	41%
3.	Schools not having enough high-quality teachers	40%
4.	School curriculum not teaching the right skills	40%
5.	Schools not providing enough support for students with learning challenges	39%
6.	Teachers not being well-trained or prepared	36%
7.	Teachers not offering enough one-on-one help for individual students	32%
8.	Something else (Please specify)	2%
9.	Unsure	1%

20. **[QConcernMHEmo] [ASK ONLY IF SAID EXTREMELY, VERY, OR SOMEWHAT CONCERNED ON QSC_MHEmo] You indicated that you are concerned about how schools are addressing students' mental health and emotional needs. Which of the following concern you most? You may choose more than one. [RANDOMIZE 1-5] [ALLOW MULTIPLE RESPONSES]**

		(n=899)
1.	Schools not having enough counselors or psychologists to work with students	50%
2.	School counselors not doing a good job addressing students' mental health needs	46%
3.	Schools not teaching students appropriate ways to manage their emotions	46%
4.	Schools not protecting the privacy of students who have mental health issues	34%
5.	Schools focusing too much on emotional learning and not enough on academics	29%
6.	Something else (Please specify)	2%
7.	Unsure	4%

21. **[QWorriedRaceK12] Even if none are perfect, which of the following statements best describes your view? [RANDOMIZE SCALE 1-3, 3-1]**
    1. I worry that our schools are not doing enough on issues related to race and racism   33%
    2. Our schools are handling issues related to race and racism about right   29%
    3. I worry that our schools are going too far on issues related to race and racism   29%
    4. Unsure   10%

22. **[QWorriedStandards] Even if none are perfect, which of the following statements best describes your view? [RANDOMIZE SCALE 1-3, 3-1]**
    1. I worry that our schools are not setting expectations high enough for students   39%
    2. Our schools have expectations for students that are about right   34%
    3. I worry that our schools are setting expectations too high for students to reasonably reach   19%
    4. Unsure   8%

23. **[QWorriedTeacherUnion] Even if none are perfect, which of the following statements best describes your view? [RANDOMIZE SCALE 1-3, 3-1]**
    1. I worry our schools focus too much on the demands of teachers' unions   28%
    2. Our schools listen to teachers' unions about the right amount   28%
    3. I worry our schools do not listen enough to the demands of teachers' unions   30%
    4. Unsure   14%

24. **[QWorriedParent] Even if none are perfect, which of the following statements best describes your view? [RANDOMIZE SCALE 1-3, 3-1]**
    1. I worry our schools focus too much on the demands of parents   18%
    2. Our schools listen to parents about the right amount   29%
       I worry our schools do not listen enough to the demands of
    3. parents   46%
    4. Unsure   7%

25. [QChoiceParent] Even if none are perfect, which of the following statements best describes your view? [RANDOMIZE SCALE 1-3, 3-1]

1. I worry parents have too much power to change what school their child attends   13%
2. Parents have the right amount of power to change what school their child attends   39%
3. I worry parents do not have enough power to change what school their child attends   41%
4. Unsure   8%

Now I would like to ask you some questions for statistical purposes . . .

26. **[QUrban] How would you describe the area where you live? [RANDOMIZE SCALE 1-4, 4-1]**
    1. City   34%
    2. Suburb near a city   40%
    3. Small town not near a city   8%
    4. Rural or country area   18%

27. **[QState] In what state do you live?**
    [DROP-DOWN MENU WITH 50 STATES]
    1. States in the Northeast   17%
    2. States in the Midwest   22%
    3. States in the South   39%
    4. States in the West   23%

28. **[QEmployment] What is your current employment status?**
    1. Employed full-time   70%
    2. Employed part-time   10%
    3. Freelance, contract, or temporary work   2%
    4. Unemployed and looking for work   3%
    5. Stay-at-home parent or caregiver   10%
    6. Full time student   *%
    7. Retired   3%
    8. Something else   2%
    9. Prefer not to say   *%

29. **[QIncome] Which range includes your annual household income?**
    1. Less than $30,000 per year   15%
    2. $30,000 to $49,999 per year   18%
    3. $50,000 to $74,999 per year   23%
    4. $75,000 to $125,000 per year   26%
    5. More than $125,000 per year   17%
    6. Prefer not to say   1%

30. **[QMarital] What is your current marital status?**
    1. Single, never married   15%
    2. Married   61%
    3. Living with a partner   12%
    4. Separated   2%
    5. Divorced   8%
    6. Widowed   2%
    7. Prefer not to say   *%

31. **[QKidGrades] Please select your child's or children's current grade level(s) who are in grades K-12. (If you have multiple children, please select all that apply.) [ALLOW MULTIPLE RESPONSES]**

1.	Kindergarten	13%
2.	1st grade	10%
3.	2nd grade	10%
4.	3rd grade	12%
5.	4th grade	11%
6.	5th grade	13%
7.	6th grade	11%
8.	7th grade	13%
9.	8th grade	14%
10.	9th grade (Freshman)	14%
11.	10th grade (Sophomore)	12%
12.	11th grade (Junior)	11%
13.	12th grade (Senior)	13%

32. **[QKidSchoolType] What type of school are your children attending this school year? Please select all that apply. [ALLOW MULTIPLE RESPONSES]**

1.	Public school	82%
2.	Public charter school	5%
3.	Private school	12%
4.	Homeschool	6%
5.	Something else (Please specify)	*%

33. **[QNewsOften] How often do you read, watch, or listen to news about current affairs and political issues? [RANDOMIZE SCALE 1-5, 5-1]**

	ONCE A WEEK OR MORE	89%
	LESS THAN ONCE A WEEK	11%
1.	Every day	45%
2.	A few times a week	34%
3.	Once a week	10%
4.	Less than once a week	8%
5.	Never	2%
6.	Prefer not to say	1%

34. **[QParty] Regardless of how you typically vote, would you say you consider yourself a . . .? [RANDOMIZE SCALE 1-5, 5-1]**

	STRONG/NOT VERY STRONG REPUBLICAN	34%
	STRONG/NOT VERY STRONG DEMOCRAT	43%
1.	Strong Republican	22%
2.	Not very strong Republican	12%
3.	Independent	20%
4.	Not very strong Democrat	15%
5.	Strong Democrat	29%
6.	A member of another party	*%

IF INDEPENDENT, ANOTHER PARTY, OR UNSURE, ASK:

35. **[QPartyLean] Which of the following statements would you say best describes you?**
    [RANDOMIZE SCALE 1-4, 4-1]

		(n=233)
	TOTAL VOTES FOR REPUBLICANS	21%
	TOTAL VOTES FOR DEMOCRATS	29%
1.	I almost always vote for Republican candidates	7%
2.	I vote for Republicans more often than I vote for Democrats	14%
3.	I vote for Democrats more often than I vote for Republicans	18%
4.	I almost always vote for Democratic candidates	11%
5.	I vote equally for Democrats and Republicans	27%
6.	Unsure	23%

PARTY CONSOLIDATED [QParty + QPartyLean]

1.	Total Republican+Republican- leaning Independents	39%
2.	Total Democratic+Democratic- leaning Independents	50%
3.	Total Independent	11%

ASK ALL:

36. **[QIdeology] Regardless of how you typically vote, do you consider yourself to be . . . ?**
    [RANDOMIZE SCALE 1-5, 5-1]

	VERY/SOMEWHAT CONSERVATIVE	35%
	VERY/SOMEWHAT LIBERAL	27%
1.	Very conservative	17%
2.	Somewhat conservative	18%
3.	Moderate	37%
4.	Somewhat liberal	14%
5.	Very liberal	13%
6.	Unsure	2%

37. **[Q2020Vote] For which candidate did you vote in the 2020 presidential election?**
    [RANDOMIZE 1-2]

1.	Joe Biden	48%
2.	Donald Trump	42%
3.	Someone else (Please specify)	2%
4.	I didn't vote	8%

38. **[QRegVote] Are you at least 18 years old and registered to vote?**
    1. Yes   100%
    2. No   TERMINATE   -
    3. Unsure   TERMINATE   -

39. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-7]**
    1. Technology   5%
    2. Sales   3%
    3. Healthcare or the pharmaceutical industry   9%
    4. Journalism or the media   TERMINATE   -
    5. Food service or the restaurant industry   4%
    6. Market research   TERMINATE   -
    7. Public relations   TERMINATE   -
    8. None of these   80%

40. **[QAge] What is your age?**
    [OPEN-END] [TERMINATE IF UNDER 18 OR OVER 100]
    1. 18-29   4%
    2. 30-39   33%
    3. 40-49   44%
    4. 50-64   19%
    5. 65+   1%

41. **[QK12Parent] Are you the parent or guardian of a child or children in grades kindergarten through 12th grade?**
    1. Yes   100%
    2. No   TERMINATE   -

42. **[QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**
    1. Man   44%
    2. Woman   56%
    3. Some other way   *%

43. **[QRace] What is your race or ethnicity? Please select all that apply. [RANDOMIZE 1-6] [ALLOW MULTIPLE RESPONSES]**
    1. White   72%
    2. Black or African American   15%
    3. Hispanic or Latino   14%
    4. Asian   6%
    5. Native American or Alaska Native   1%
    6. Native Hawaiian or Other Pacific Islander   *%
    7. Other race or ethnicity   1%

44. [QEducation] What is the highest level of education you have completed?

1. High school or less 25%
2. Some college 18%
3. Associate degree 11%
4. Bachelor's degree 28%
5. Graduate degree 18%
6. Prefer not to say *%

METHODOLOGY

Echelon Insights conducted a survey on behalf of National Parents Union to examine the views of parents who are registered to vote on current issues and education. The survey was fielded online from October 1–3, 2022 in English among a sample of 1,022 self-identified registered voters nationwide who are parents or guardians of students in grades kindergarten through 12th grade using non-probability sampling.

The sample was drawn from the Lucid sample exchange based on gender, age, race/ethnicity, education, and region quota targets derived from the U.S. Census Bureau's November 2020 Voting and Registration Supplement.

Data quality measures included the use of an attentiveness check (commonly referred to as a "trap question") and measures to prevent duplicate responses.

The sample was weighted to population benchmarks for registered voters in the United States with children ages 6-17 from the U.S. Census Bureau's November 2020 Voting and Registration Supplement on gender, age, race/ethnicity, education, region, and gender by education. The sample was also weighted to estimated 2020 presidential vote results based on the average of reported vote choice by K-12 parents in two previous surveys of registered voters nationally that had been weighted to national election results, including a November 2021 survey Echelon Insights conducted on behalf of National Parents Union.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ±3.3 percentage points. This estimate of precision does not account for other potential sources of error that can occur in online surveys with non-probability samples, including, but not limited to, non-coverage due to the survey being conducted online, or possible failure to correct for ways people who have agreed to join an online panel or take online surveys might not be representative of the general population (e.g., on measures that are not included as weighting variables).