

**National Parents Union Survey**

**Survey of N=1,006 parents of public school students in grades kindergarten through 12th grade**

**Sample from online web panels**

**Field Dates: September 9-13, 2021**

|  |
| --- |
| **PRIORITIES AND FUNDING** |

**ASK ALL:**

1. **[QFocusTradeoff] Even if neither one perfectly describes your views, which of the following statements do you agree with more? [RANDOMIZE 1-2]**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | Schools should be focused on trying to get back to the way things were before the COVID-19 crisis as soon as it is safe to do so | 36% |  |
| 2. | Schools should be focused on rethinking how we educate students, coming up with new ways to teach children moving forward as a result of the COVID-19 crisis | 60% |  |
| 3. | Unsure | 4% |  |

1. **[QStatewideTest] There has been some debate about whether or not schools should administer statewide academic tests this school year. Even if neither one perfectly describes your views, which of the following statements do you agree with more? [RANDOMIZE 1-2]**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | Even though we are in challenging times, we should continue to assess how well students are learning using statewide tests so that we can compare results to previous years and schools can identify areas students may be falling behind or need support. | 55% |  |
| 2. | Since we are in challenging times, we should take a break from statewide testing this year so that teachers and students have one less thing to worry about. | 39% |  |
| 3. | Unsure | 6% |  |

1. **[QParentOption] For the remainder of this school year, which of the following do you think public schools should do? [RANDOMIZE 1-2]**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | Offer one way for students to attend school, meaning have all students in person, all students remote/online, or all hybrid | 24% |  |
| 2. | Offer multiple ways for students to attend school and allow parents to decide if their child does in-person, remote/online, or hybrid learning | 70% |  |
| 3. | Unsure | 6% |  |

1. **[QFundAware]** **As part of stimulus packages, public schools are receiving additional federal funding to help address challenges related to the COVID-19 pandemic. How much have you heard about this additional funding for schools and the ways it can be used?**

|  |  |  |  |
| --- | --- | --- | --- |
| A LOT/SOME |  | 46% |  |
| NOT MUCH/NOTHING AT ALL |  | 51% |  |
| 1. | A lot |  | 13% |  |
| 2. | Some |  | 33% |  |
| 3. | Not much |  | 32% |  |
| 4. | Nothing at all |  | 18% |  |
| 5. | Unsure |  | 4% |  |

1. **[QFundUse] The vast majority of school districts across the country have received additional funding to address challenges related to the COVID-19 pandemic. Have you seen or heard anything about additional resources in your child’s school or classroom being used for this purpose?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Yes |  | 31% |  |
| 2. | No |  | 56% |  |
| 3. | Unsure |  | 13% |  |

1. **[QFundInv] Who do you think should be involved in deciding how this additional funding should be used in schools? Choose all that apply. [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-7]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Teachers |  | 61% |  |
| 2. | Parents |  | 56% |  |
| 3. | School district leaders (superintendent, school board) |  | 50% |  |
| 4. | School principals |  | 50% |  |
| 5. | Students |  | 32% |  |
| 6. | State government |  | 27% |  |
| 7. | Federal government |  | 17% |  |
| 8. | Other (Please specify) |  | \*% |  |
| 9. | Unsure |  | 5% |  |

1. **[QFundingInput] Have your children’s schools asked parents to give input or feedback on how any additional federal funding they have received should be used?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Yes |  | 21% |  |
| 2. | No |  | 67% |  |
| 3. | Unsure |  | 12% |  |

1. **[QFundTradeOff] Even if neither one perfectly describes your views, which of the following statements do you agree with more? [RANDOMIZE 1-2]**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | The additional federal funding opens the door to making bold changes in public education; we should take advantage of this opportunity | 57% |  |
| 2. | Now is not the time to make major changes in public education; we should focus on funding existing programs and getting things back to normal | 34% |  |
| 3. | Unsure |  | 10% |  |

1. **[Funding Battery] How much of a priority do you think providing each of the following should be when schools are deciding how to use the additional federal funding? [DISPLAY AS GRID OVER 3 PAGES, RANDOMIZE]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. One of the top priorities | 2. Very important, but not a top priority | 3. Somewhat important | 4. Not that important | 5. Not at all important | 6. Unsure |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | **ONE OF TOP/****VERY IMP.** | **NOT THAT/ NOT AT ALL IMP.** | 1. One of the top priorities | 2. Very important, but not a top priority | 3. Some -what important | 4. Not that important | 5. Not at all important | 6. Unsure |
| **A.** | **Computers and high-speed internet access for students** | **79%** | **4%** | 50% | 29% | 16% | 2% | 1% | 1% |
| **B.** | **Services and support for students with disabilities** | **79%** | **3%** | 51% | 29% | 15% | 3% | 1% | 2% |
| **C.** | **Face masks, hand sanitizer, and hand soap for students and staff** | **78%** | **7%** | 54% | 24% | 14% | 4% | 3% | 1% |
| **D.** | **Free breakfast and lunch program** | **78%** | **5%** | 49% | 30% | 15% | 4% | 1% | 2% |
| **E.** | **Guidance counselors, social workers, or school psychologists to support students** | **75%** | **5%** | 46% | 28% | 19% | 3% | 2% | 2% |
| **F.** | **Access to career, trade, and college preparation opportunities** | **74%** | **4%** | 37% | 37% | 19% | 3% | 1% | 3% |
| **G.** | **Curriculum and staff training to provide an inclusive environment for students of all abilities and backgrounds** | **74%** | **5%** | 38% | 36% | 19% | 4% | 2% | 2% |
| **H.** | **Individualized learning plan for each student** | **73%** | **5%** | 37% | 36% | 20% | 4% | 2% | 1% |
| **I.** | **More learning opportunities before and after school** | **70%** | **5%** | 36% | 35% | 23% | 4% | 1% | 1% |
| **J.** | **Communication about student progress in the language their parents speak** | **65%** | **8%** | 33% | 31% | 25% | 4% | 3% | 3% |
| **K.** | **Direct grants to parents of $500 per child for educational needs** | **64%** | **11%** | 36% | 28% | 21% | 7% | 4% | 3% |
| **L.** | **Extended learning time through longer school days or school year** | **44%** | **30%** | 19% | 25% | 22% | 17% | 13% | 4% |

1. **[QHelpful] Which two of the following do you think would be MOST helpful for your children? Please select two. [SELECT TWO] [RANDOMIZE 1-12]**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | Individualized learning plan for each student | 23% |  |
| 2. | Face masks, hand sanitizer, and hand soap for students and staff | 23% |  |
| 3. | Providing direct grants to parents of $500 per child for educational needs | 22% |  |
| 4. | Computers and high-speed internet access for students | 21% |  |
| 5. | Free breakfast and lunch program | 20% |  |
| 6. | More learning opportunities (e.g. tutoring) before and after school | 19% |  |
| 7. | Access to career, trade, and college preparation opportunities | 16% |  |
| 8. | Guidance counselors, social workers, or school psychologists to support students | 15% |  |
| 9. | Curriculum and staff training to provide an inclusive environment for students of all abilities and backgrounds | 15% |  |
| 10. | Services and support for students with disabilities | 9% |  |
| 11. | Communication about student progress in the language their parents speak | 7% |  |
| 12. | Extending learning time through longer school days or school year | 7% |  |
| 13. | None of these | [EXCLUSIVE] | 2% |  |

|  |
| --- |
| **DEMOGRAPHICS**  |

**ASK ALL:**

**Finally, we have a few questions for demographic purposes.**

1. **[QParty] Regardless of how you typically vote, would you say you consider yourself a … ? [RANDOMIZE SCALE 1-5, 5-1]**

|  |  |  |
| --- | --- | --- |
| STRONG/NOT VERY STRONG REPUBLICAN | 26% |  |
| STRONG/NOT VERY STRONG DEMOCRAT | 44% |  |
| 1. | Strong Republican |  | 16% |  |
| 2. | Not very strong Republican |  | 10% |  |
| 3. | Independent |  | 26% |  |
| 4. | Not very strong Democrat |  | 17% |  |
| 5. | Strong Democrat |  | 27% |  |
| 6. | A member of another party |  | 1% |  |
| 7. | Unsure |  | 4% |  |

**IF INDEPENDENT OR UNSURE [QParty=3 OR 7], ASK:**

1. **[QPartyLean] Which of the following statements would you say best describes you?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | **(N=296)** |  |
| TOTAL VOTES FOR REPUBLICANS | 13% |  |
| TOTAL VOTES FOR DEMOCRATS | 30% |  |
| 1. | I almost always vote for Republican candidates | 2% |  |
| 2. | I vote for Republicans more often than I vote for Democrats | 11% |  |
| 3. | I vote for Democrats more often than I vote for Republicans | 23% |  |
| 4. | I almost always vote for Democratic candidates | 7% |  |
| 5. | I vote equally for Democrats and Republicans | 25% |  |
| 6. | Unsure | 32% |  |

**ASK ALL:**

1. **[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]**

|  |  |  |
| --- | --- | --- |
| VERY/SOMEWHAT CONSERVATIVE | 27% |  |
| VERY/SOMEWHAT LIBERAL | 27% |  |
| 1. | Very conservative |  | 14% |  |
| 2. | Somewhat conservative |  | 13% |  |
| 3. | Moderate |  | 42% |  |
| 4. | Somewhat liberal |  | 14% |  |
| 5. | Very liberal |  | 13% |  |
| 6. | Unsure |  | 5% |  |

1. **[QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE] [RANDOMIZE 1-10]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Facebook |  | 84% |  |
| 2. | YouTube |  | 79% |  |
| 3. | Instagram |  | 56% |  |
| 4. | Twitter |  | 39% |  |
| 5. | TikTok |  | 36% |  |
| 6. | Snapchat |  | 35% |  |
| 7. | Pinterest |  | 34% |  |
| 8. | WhatsApp |  | 26% |  |
| 9. | LinkedIn |  | 20% |  |
| 10. | Reddit |  | 17% |  |
| 11. | Something else (Please specify) |  | \*% |  |
| 12. | None of these |  | 1% |  |

1. **[QEmployment] What is your current employment status?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Employed full-time |  | 59% |  |
| 2. | Employed part-time |  | 9% |  |
| 3. | Freelance, contract, or temporary work |  | 2% |  |
| 4. | Furloughed or placed on temporary leave by my employer |  | 1% |  |
| 5. | Unemployed and looking for work |  | 5% |  |
| 6. | Unemployed and not currently looking for work |  | 2% |  |
| 7. | Stay-at-home parent or caregiver |  | 16% |  |
| 8. | Full time student |  | 1% |  |
| 9. | Retired |  | 3% |  |
| 10. | Something else (Please specify) |  | 1% |  |
| 11. | Prefer not to say |  | \*% |  |

**IF EMPLOYED [QEmployment=1-3], ASK:**

1. **[QWorkplace] Are you currently working from your home, or do you go to work at an office or other workplace? If you are working from an office or other workplace, do you have the option to work from home, or not? [RANDOMIZE 1-3, 3-1]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | **(N=727)** |  |
| 1. | I currently work from home |  | 23% |  |
| 2. | I currently go to work at an office or workplace, but I have the option to work from home |  | 24% |  |
| 3. | I currently go to work at an office or workplace and do NOT have the option to work from home |  | 51% |  |
| 4. | Prefer not to say |  | 1% |  |

**ASK ALL:**

1. **[QIncome] Which range includes your annual household income?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Less than $30,000 per year |  | 23% |  |
| 2. | $30,000 to $49,999 per year |  | 21% |  |
| 3. | $50,000 to $74,999 per year |  | 20% |  |
| 4. | $75,000 to $125,000 per year |  | 22% |  |
| 5. | More than $125,000 per year |  | 13% |  |
| 6. | Prefer not to say |  | 1% |  |

1. **[QState] In what state do you live?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | States in the Northeast |  | 17% |  |
| 2. | States in the Midwest |  | 21% |  |
| 3. | States in the South |  | 38% |  |
| 4. | States in the West |  | 23% |  |

1. **[QUrbanRural] How would you describe the area in which you live?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | City |  | 40% |  |
| 2. | Suburb near a city |  | 38% |  |
| 3. | Small town not near a city |  | 7% |  |
| 4. | Rural or country area |  | 16% |  |

1. **[QMarital] What is your current marital status?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Single, never married |  | 19% |  |
| 2. | Married |  | 58% |  |
| 3. | Living with a partner |  | 12% |  |
| 4. | Separated |  | 3% |  |
| 5. | Divorced |  | 6% |  |
| 6. | Widowed |  | 1% |  |
| 7. | Prefer not to say |  | \*% |  |

|  |
| --- |
| **SCREENER AND INITIAL DEMOGRAPHICS MODULE (ASKED AT BEGINNING OF SURVEY)** |

1. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-8]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Technology |  | 7% |  |
| 2. | Sales |  | 5% |  |
| 3. | Healthcare |  | 8% |  |
| 4. | Education or early childhood development |  | 6% |  |
| 5. | Journalism or the media | TERMINATE | - |  |
| 6. | Food service or the restaurant industry |  | 6% |  |
| 7. | Market research | TERMINATE | - |  |
| 8. | Public relations | TERMINATE | - |  |
| 9. | None of these |  | 75% |  |

1. **[QParentScreener] Are you the parent or guardian of a child or children currently in grades kindergarten through 12th grade (2021–2022 school year)?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Yes |  | 100% |  |
| 2. | No | TERMINATE | - |  |
| 3. | Prefer not to say | TERMINATE | - |  |

1. **[QPublicScreener] What type of school do your children who are in grades kindergarten through 12th grade attend?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Public school |  | 100% |  |
| 2. | Private school | TERMINATE | - |  |
| 3. | Homeschool | TERMINATE | - |  |
| 4. | Prefer not to say | TERMINATE | - |  |

1. **[QHomeScreener] Where do your children who are in grades kindergarten through 12th grade live?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Full-time with me in my home |  | 91% |  |
| 2. | Split between my home and the home of another parent or family member |  | 9% |  |
| 3. | Not with me | TERMINATE | - |  |

1. **[QInPerson] Are any of your children currently attending school in-person on their school campus, either all or part of the time?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Yes |  | 93% |  |
| 2. | No |  | 7% |  |

1. **[QGender] Do you describe yourself as a man, a woman, or in some other way?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Man |  | 43% |  |
| 2. | Woman |  | 57% |  |
| 3. | Some other way |  | - |  |

1. **[QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | White |  | 65% |  |
| 2. | Black or African American |  | 15% |  |
| 3. | Hispanic or Latino |  | 23% |  |
| 4. | Asian |  | 6% |  |
| 5. | Native American or Alaska Native |  | 2% |  |
| 6. | Native Hawaiian or Other Pacific Islander |  | \*% |  |
| 7. | Something else (Please specify) |  | 1% |  |

1. **[QEducation] What is the highest level of education you have completed?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | High school or less |  | 37% |  |
| 2. | Some college |  | 22% |  |
| 3. | Associate degree |  | 10% |  |
| 4. | Bachelor’s degree |  | 20% |  |
| 5. | Graduate degree |  | 12% |  |
| 6. | Prefer not to say |  | - |  |

1. **[QAge] What is your age?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | 18-29 |  | 12% |  |
| 2. | 30-39 |  | 40% |  |
| 3. | 40-49 |  | 32% |  |
| 4. | 50-64 |  | 15% |  |
| 5. | 65+ |  | 1% |  |

1. **[QKidNum] How many children do you have in public school in grades kindergarten through 12th grade?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | 1 |  | 52% |  |
| 2. | 2 |  | 33% |  |
| 3. | 3 |  | 10% |  |
| 4. | 4 |  | 3% |  |
| 5. | 5 |  | 1% |  |
| 6. | 6 |  | \*% |  |
| 7. | 7 |  | \*% |  |
| 8. | 8 |  | - |  |
| 9. | 9 |  | - |  |
| 10. | 10 or more |  | - |  |

1. **[QKidAge] Please select your child or children’s age(s). (If you have multiple children, please select all of their ages.) [LIMIT NUMBER OF SELECTIONS BASED ON NUMBER OF CHILDREN]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | 4 |  | 6% |  |
| 2. | 5 |  | 12% |  |
| 3. | 6 |  | 12% |  |
| 4. | 7 |  | 11% |  |
| 5. | 8 |  | 14% |  |
| 6. | 9 |  | 12% |  |
| 7. | 10 |  | 11% |  |
| 8. | 11 |  | 13% |  |
| 9. | 12 |  | 11% |  |
| 10. | 13 |  | 12% |  |
| 11. | 14 |  | 12% |  |
| 12. | 15 |  | 12% |  |
| 13. | 16 |  | 9% |  |
| 14. | 17 |  | 12% |  |

1. **[QKidGrade\_1A] IF QKidNum=1: Please select your child’s current grade level.**

**IF QKidNum=2-6: Please select the current grade level of each of your children, in birth order from oldest to youngest: [REPEAT FOR EACH CHILD, INCLUDE CHILD TEXT]**

**[QKidGrade\_1B] First Child**

**[QKidGrade\_2] Second Child**

**[QKidGrade\_3] Third Child**

**[QKidGrade\_4] Fourth Child**

**[QKidGrade\_5] Fifth Child**

**[QKidGrade\_6] Sixth Child**

**[QKidGrade\_7] Seventh Child**

**[QKidGrade\_8] Eighth Child**

**[QKidGrade\_9] Ninth Child**

**[QKidGrade\_10] Tenth Child**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Kindergarten |  | 19% |  |
| 2. | 1st grade |  | 12% |  |
| 3. | 2nd grade |  | 12% |  |
| 4. | 3rd grade |  | 13% |  |
| 5. | 4th grade |  | 14% |  |
| 6. | 5th grade |  | 11% |  |
| 7. | 6th grade |  | 13% |  |
| 8. | 7th grade |  | 12% |  |
| 9. | 8th grade |  | 11% |  |
| 10. | 9th grade (Freshman) |  | 11% |  |
| 11. | 10th grade (Sophomore) |  | 12% |  |
| 12. | 11th grade (Junior) |  | 9% |  |
| 13. | 12th grade (Senior) |  | 12% |  |